

# Concept Ideas

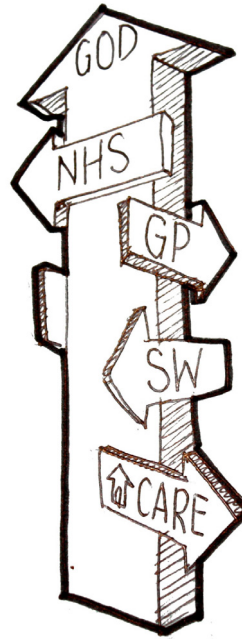
## Partnership Working & Communication

Carolin Schirlitz, Grant Jamieson, Irina Massmann, Prayas Rokde, Slaa Hwang, Zane Gray

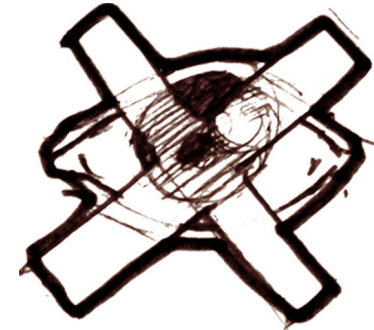
# Key Issues



- no mainpoint of contact

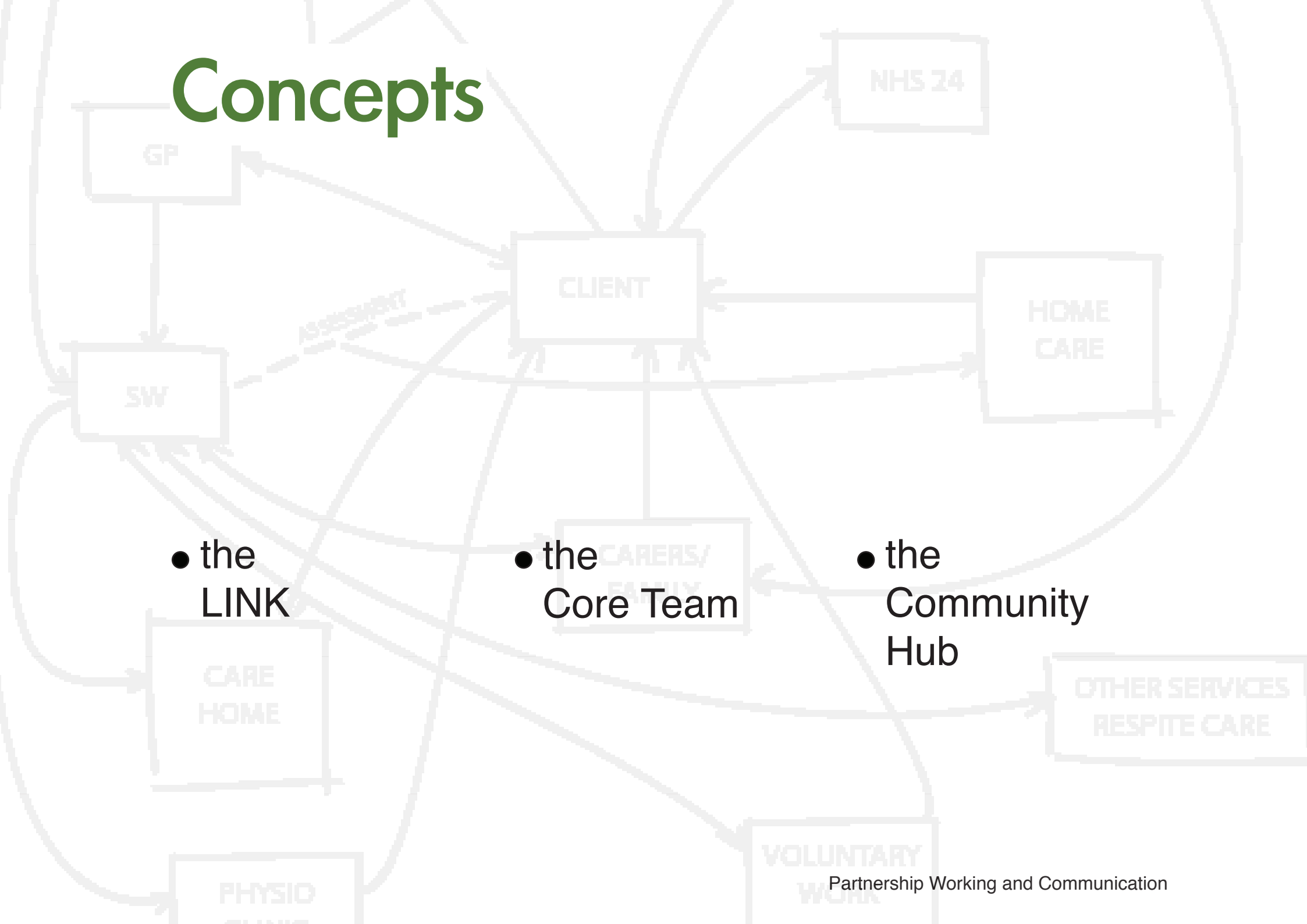


- no access to information

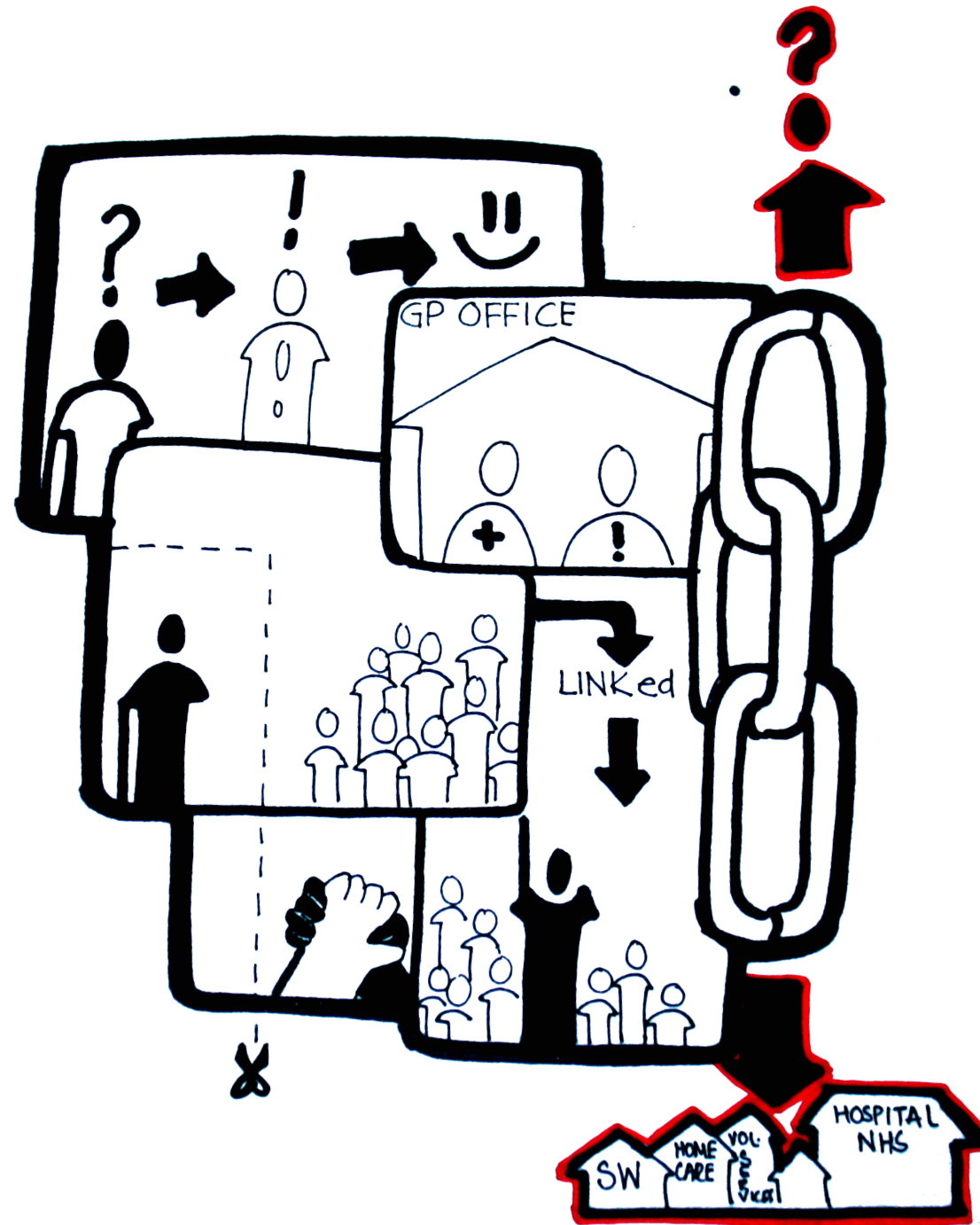


- no transparent structure

# Concepts



- the  
**LINK**



- the **LINK** profile

deals with personal needs from a GP clinic

fully understands the health and social systems

arranges appointments across the whole system

eliminates the bureaucratic pressure on the individual

entry point into the social system

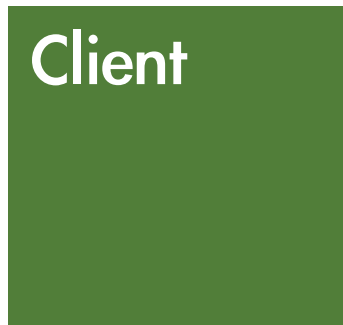


- the **LINK** interactions

direct link from NHS 24  
referrals to and from GP  
referrals to and from hospital  
referrals to Social Work  
regular meetings with GP and  
Social Work  
provides a link between stakeholders



- the  
**LINK**



- the **LINK**

Client

NHS 24

NHS 24 refers to the appropriate service after telephone assessment

GP

LINK

Hospital

Social  
Service

Rehab  
Team



- the **LINK** system map

Client

NHS 24

GP

LINK

Social  
Service

Rehab  
Team

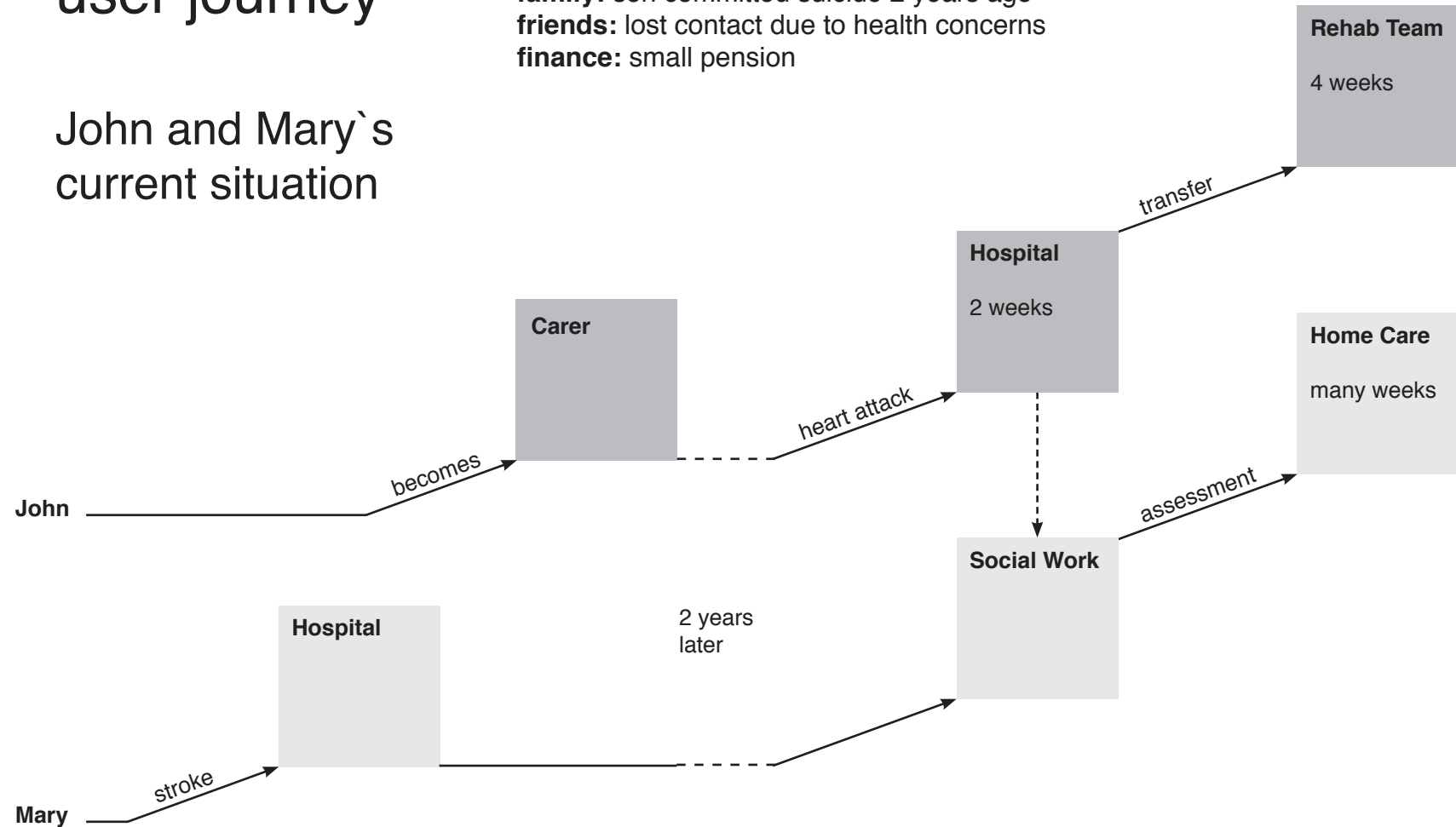
Hospital

There would be a LINK based in every GP clinic. This system will provide the guidance and support for the user to receive the help they are entitled to.

- the  
**LINK**  
user journey

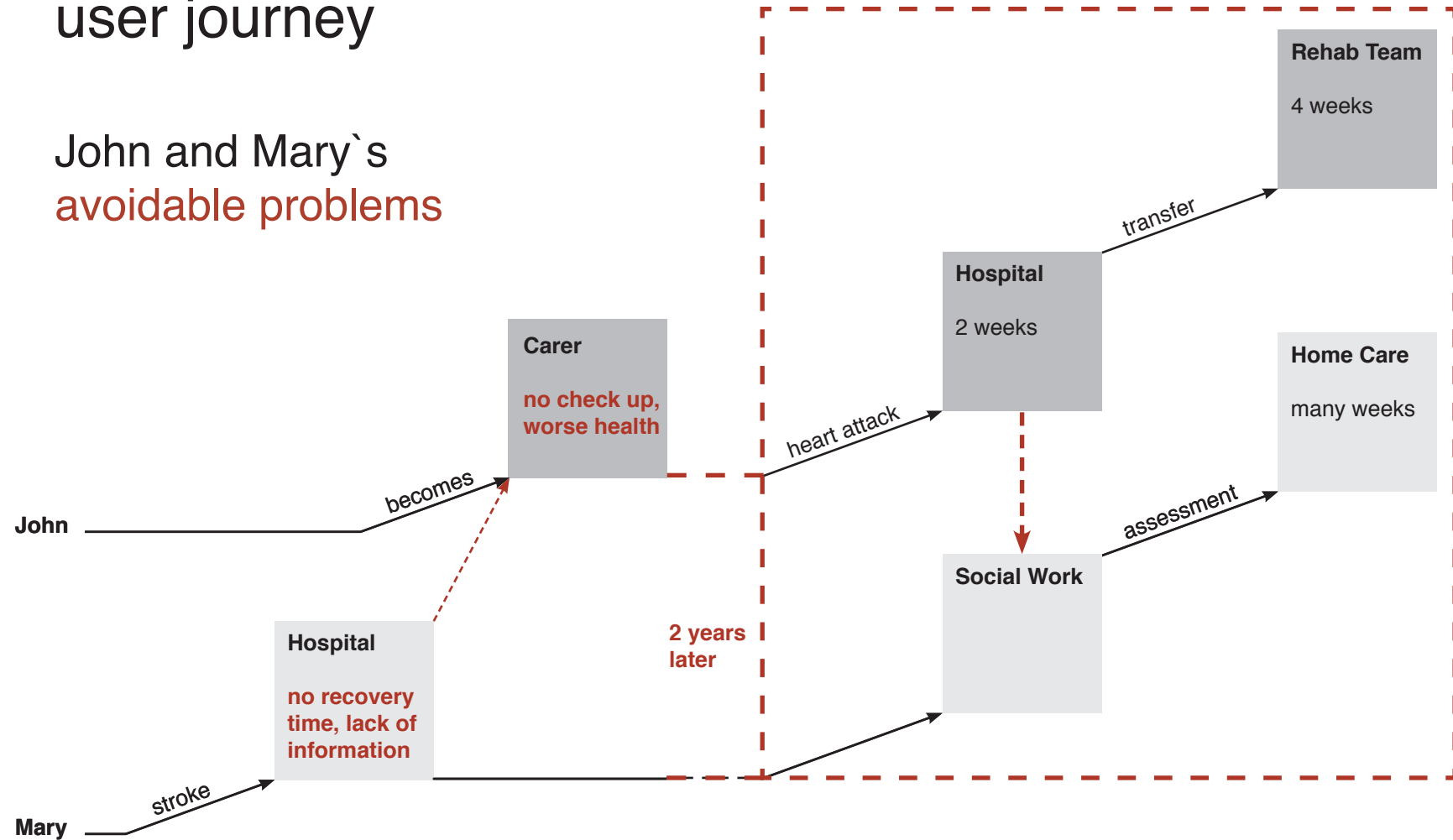
John and Mary`s  
current situation

**age:** 79 and 75  
**residence:** house in Cumbernauld  
**health issues John:** depression, high blood pressure  
**health issues Mary:** obesity, stroke  
**family:** son committed suicide 2 years ago  
**friends:** lost contact due to health concerns  
**finance:** small pension



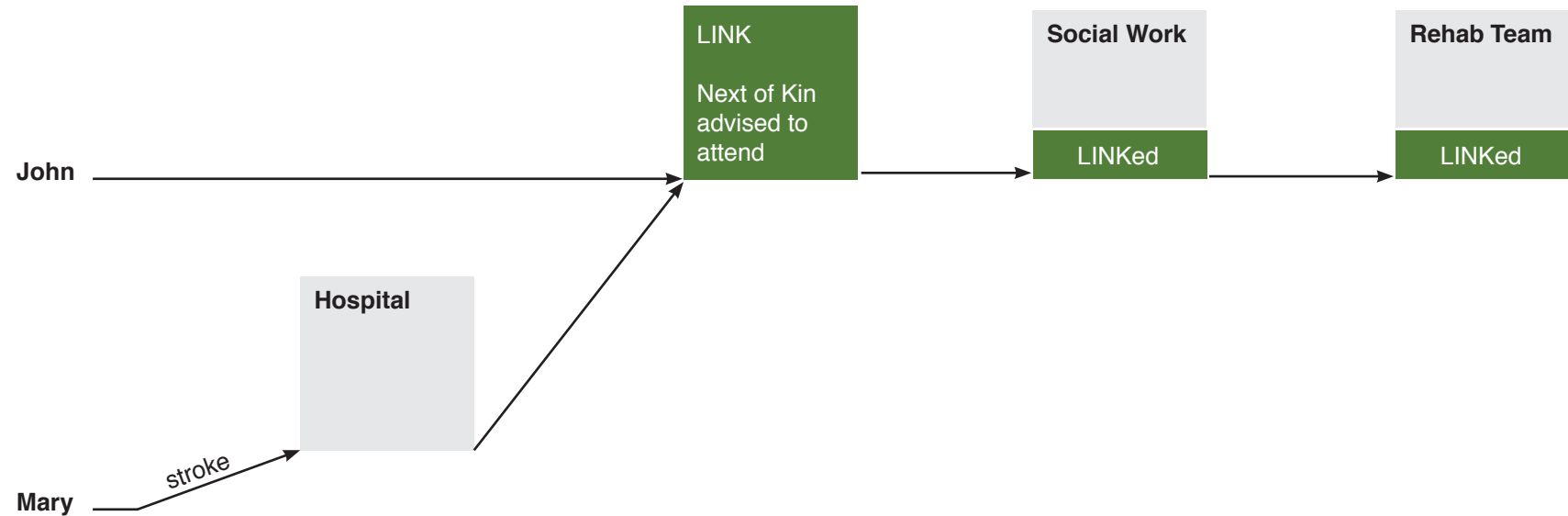
- the **LINK** user journey

John and Mary`s  
avoidable problems



- the  
**LINK**  
user journey

John and Mary`s  
possible solution



- the **LINK** advantages

**for the user**

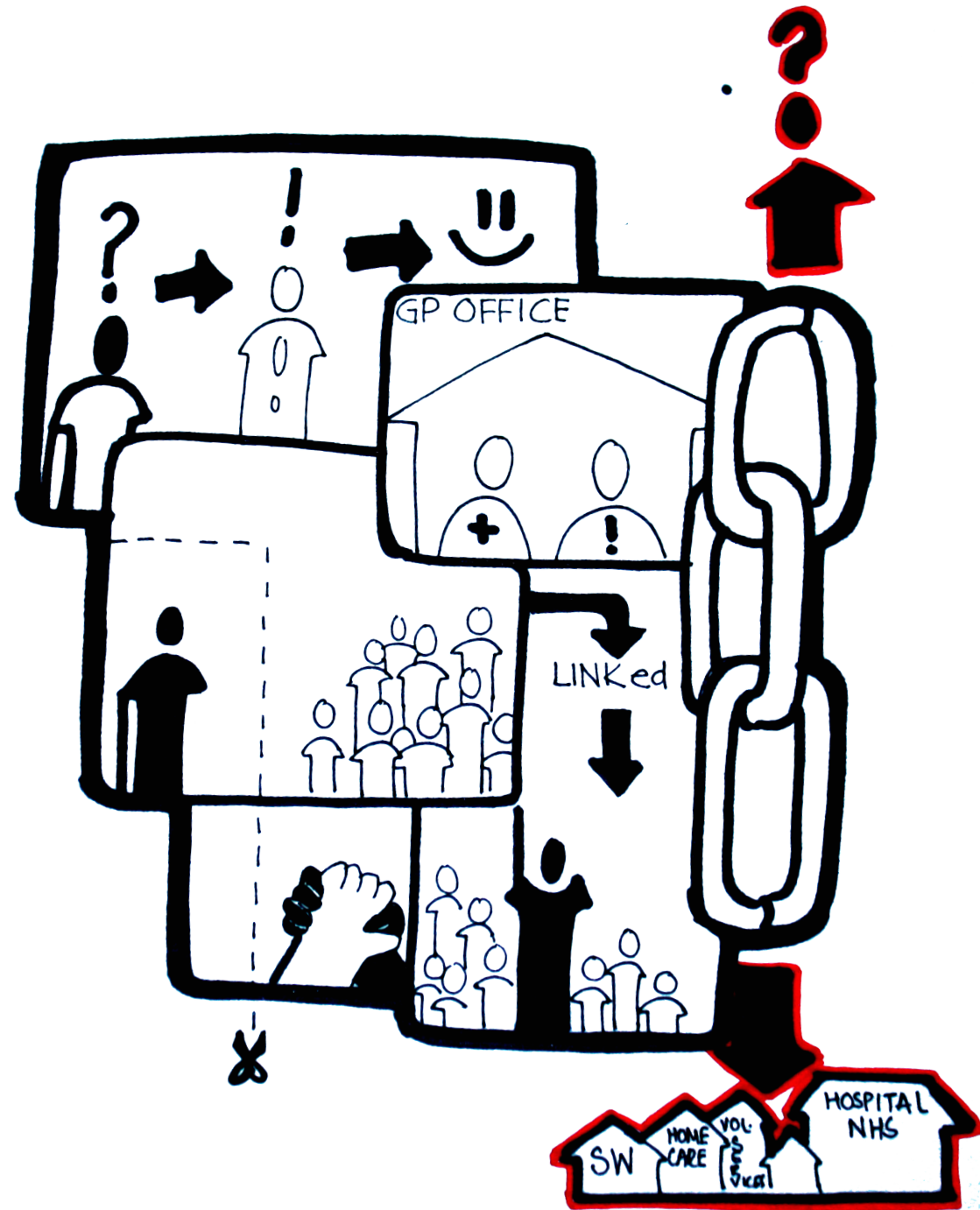
personal point of contact

access to information

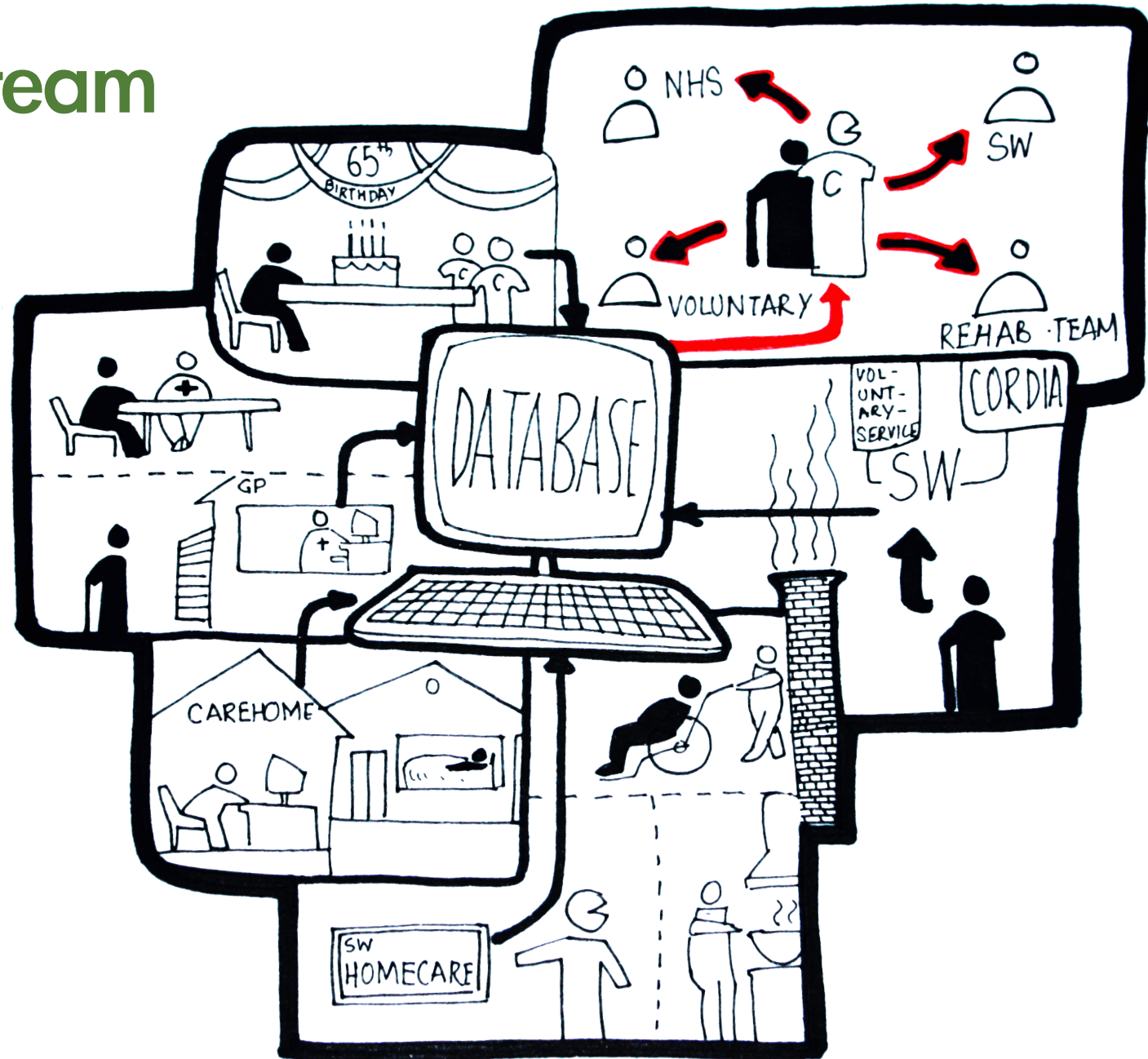
**for the system**

reduces bureaucratic strain on the system

social representative in the NHS



- the  
**core team**



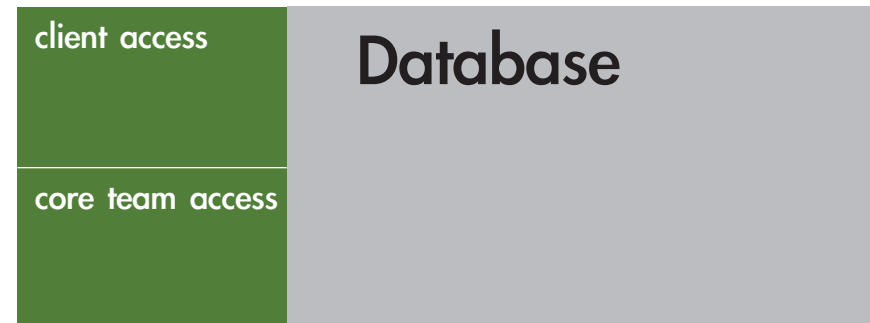
- the **core team** database

comprehensive database  
stores medical and social  
history from all users, and makes  
it accessible



- the **core team** database

compulsory updates from all service providers  
different levels of clearance



## Health Care

GP  
Hospital  
Rehab  
Physio Clinic  
Others

## Social Care

Social Work  
Care Home  
Home Care  
Voluntary Work  
Others



- the **core team**  
access for client

user has access to relevant data  
(info terminals in waiting lounges,  
online, etc.)

electronic communication with  
system (own profile, guestbook, etc.)

Client  
< 65

client access

core team access

Database

Health Care

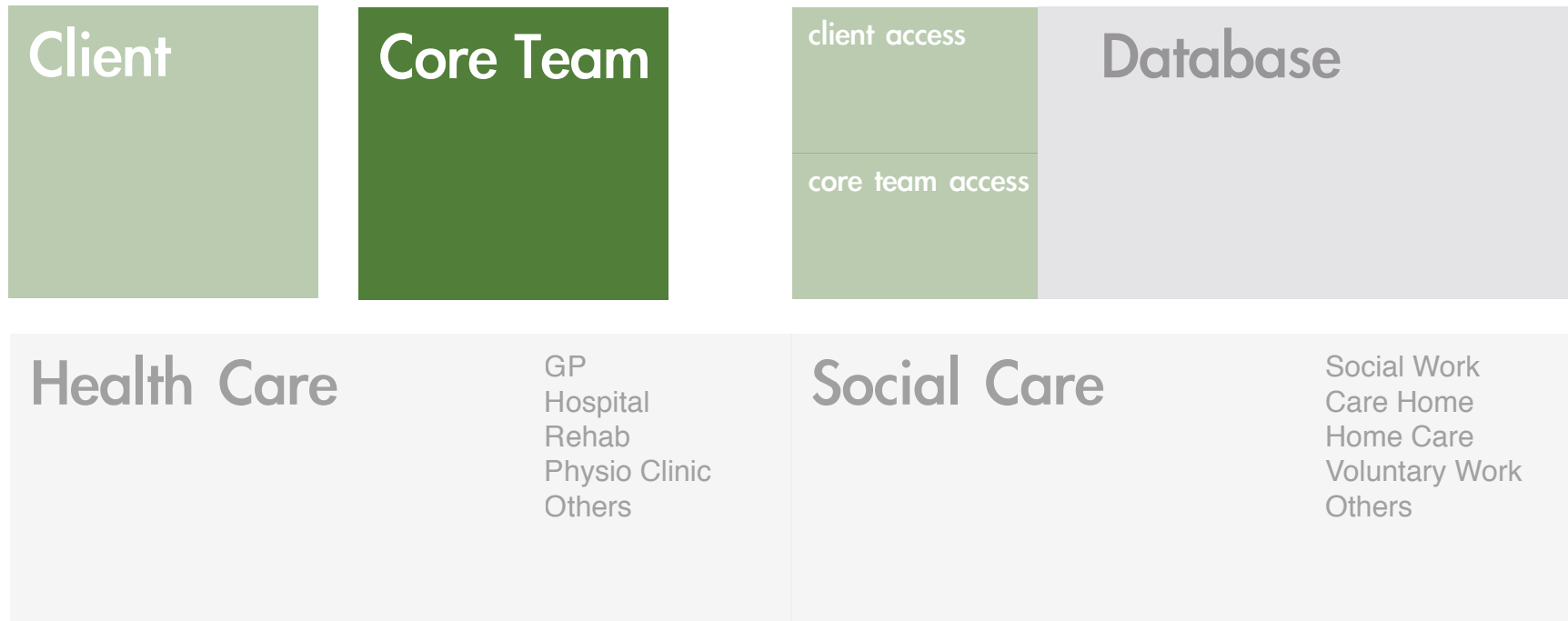
GP  
Hospital  
Rehab  
Physio Clinic  
Others

Social Care

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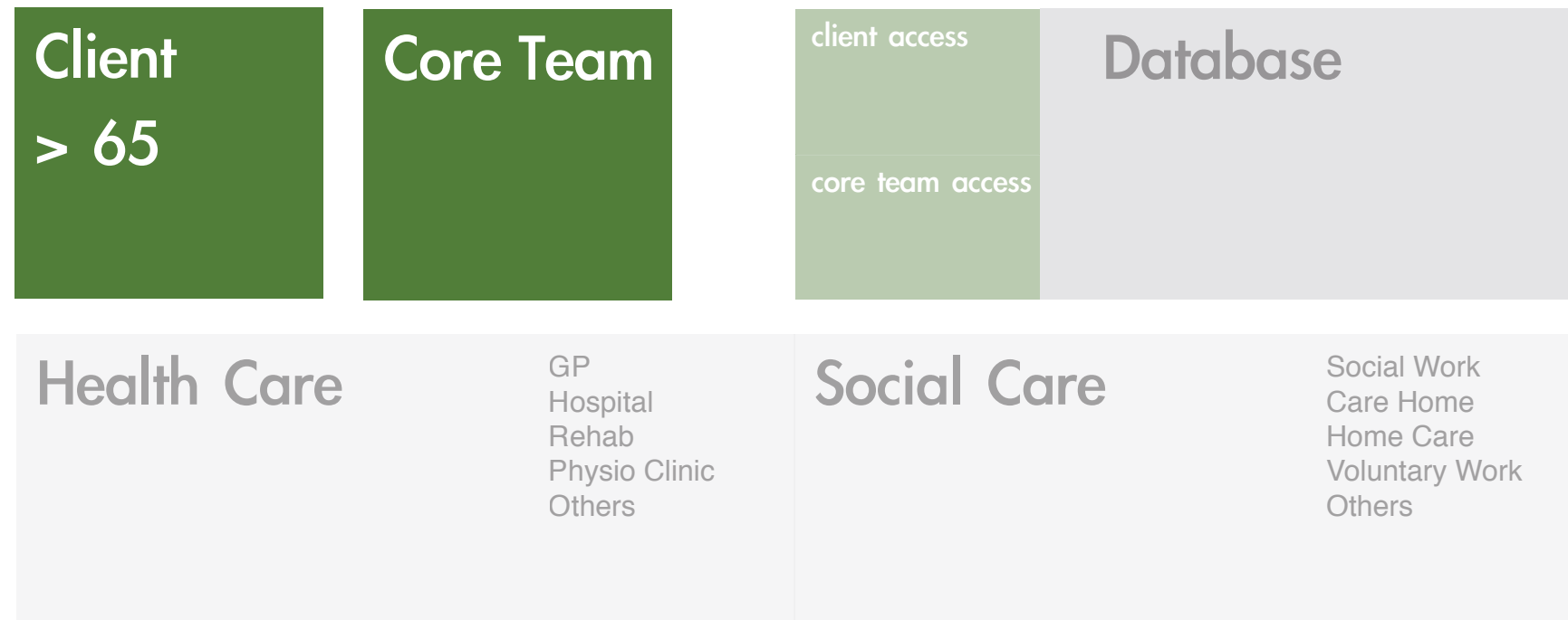
- the **core team** profile

interdisciplinary team  
personal point of contact  
able to access to all service providers  
ensures user's medical  
and social well-being  
ensures user's entitlements



- the **core team** service for clients over 65

filtering of care history at the age of 65  
entitlement to a more comprehensive service  
initial check up by Core Team  
opportunity to decline check up  
Next of kin advised to attend



# ● the core team action

checks user data for  
anomalies

keeps closer watch on those in  
danger of alienation from the system

More direct access to information

looks into individual needs

eases bureaucratic congestion

regular check-ups



- the **core team** user journey

## John and Mary's current situation

**age:** 79 and 75

**residence:** house in Cumbernauld

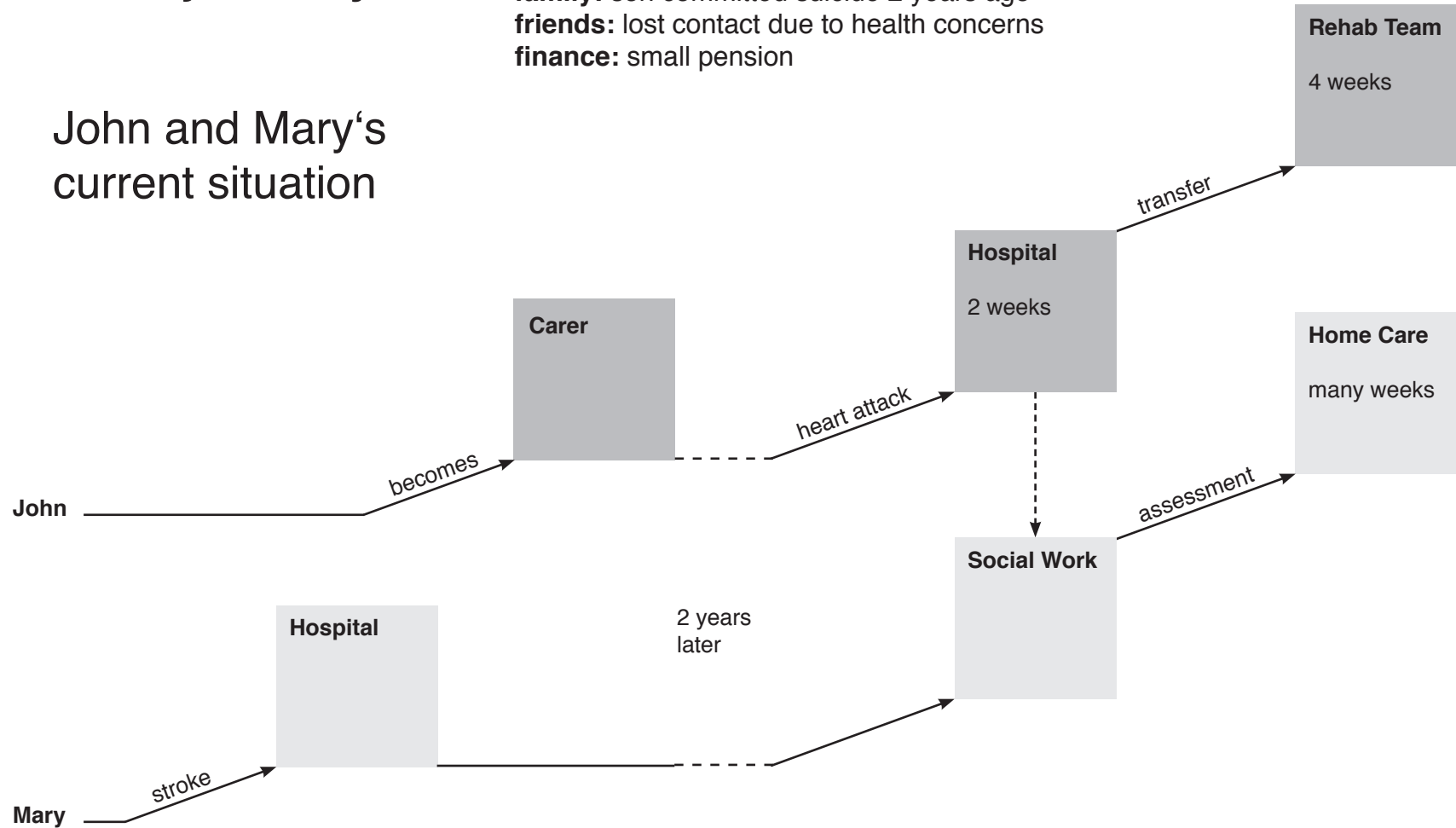
**health issues John:** depression, high blood pressure

**health issues Mary:** obesity, stroke

**family:** son committed suicide 2 years ago

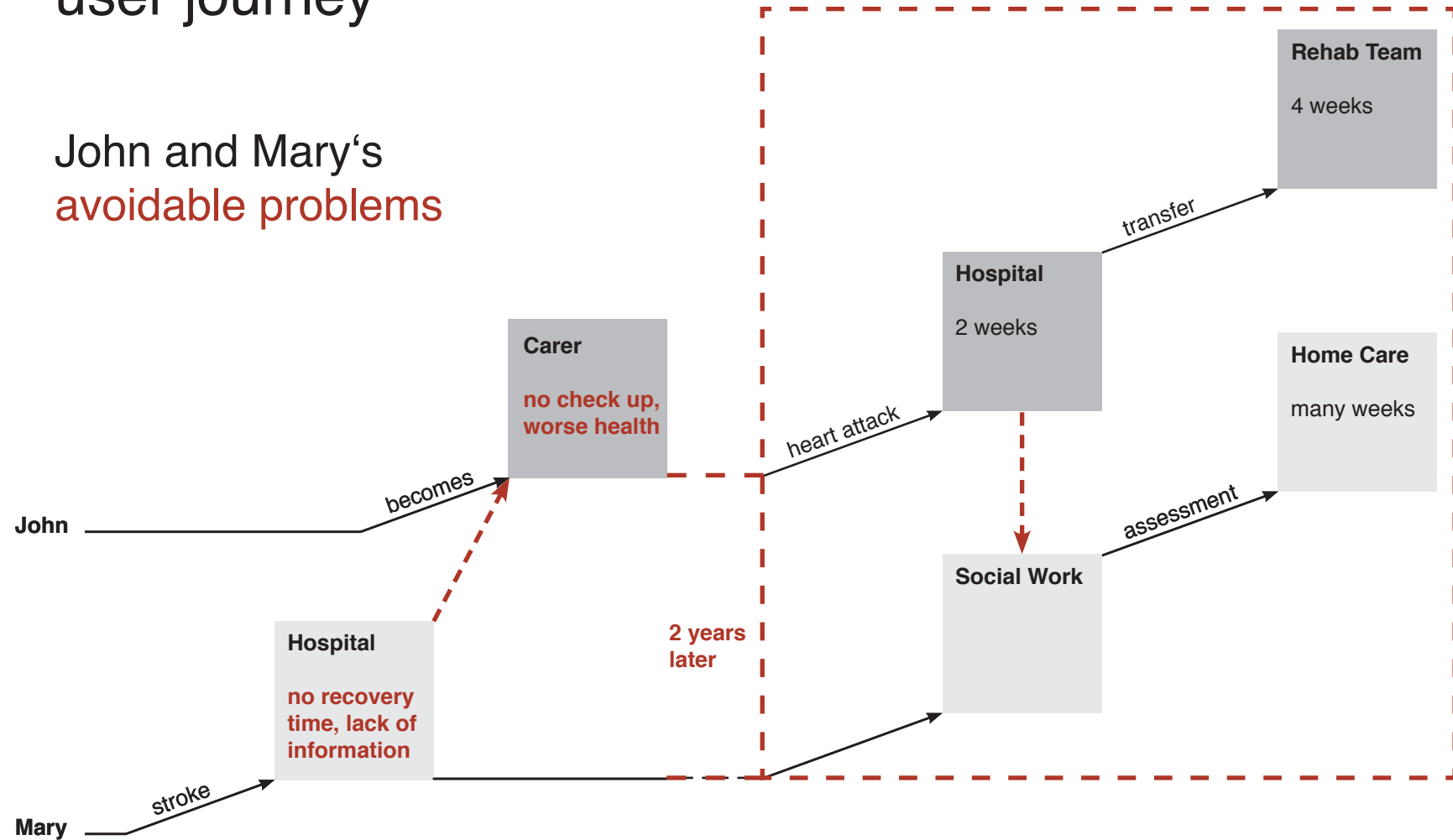
**friends:** lost contact due to health concerns

**finance:** small pension



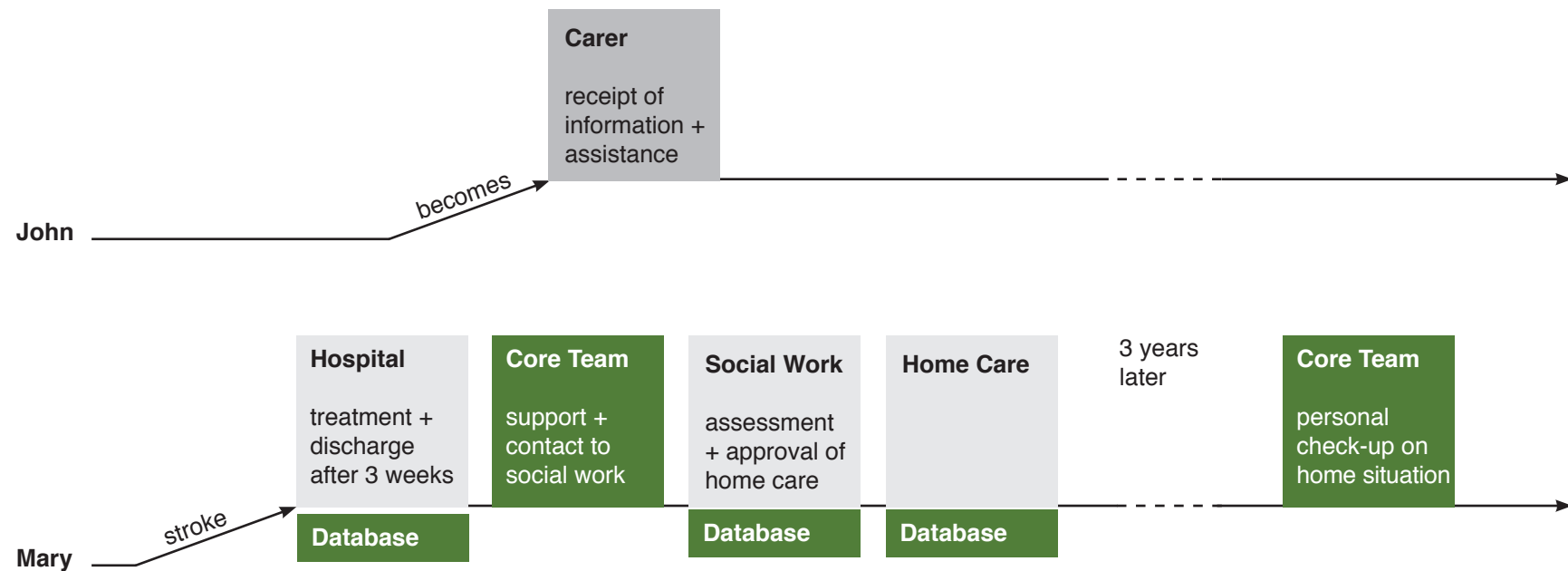
- the **core team** user journey

John and Mary's  
avoidable problems



- the **core team** user journey

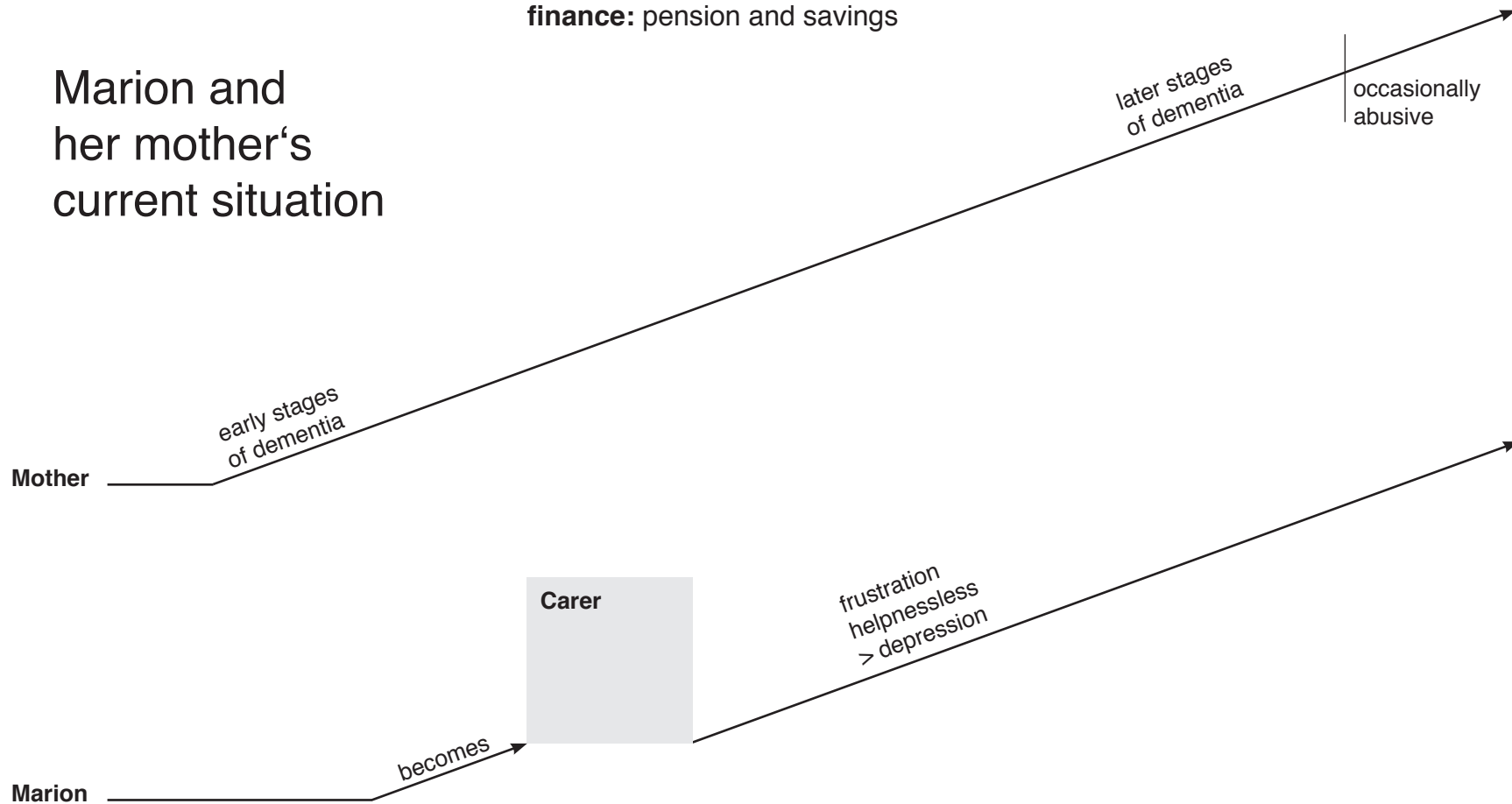
John and Mary's  
possible solution



- the  
**core team**  
user journey

**age:** 67 and 88  
**residence:** house in Pollokshields  
**health issues mother:** dementia  
**health issues Marion:** depression  
**family:** daughter Marion as a Carer  
**friends:** lost contact due to constant caring  
**finance:** pension and savings

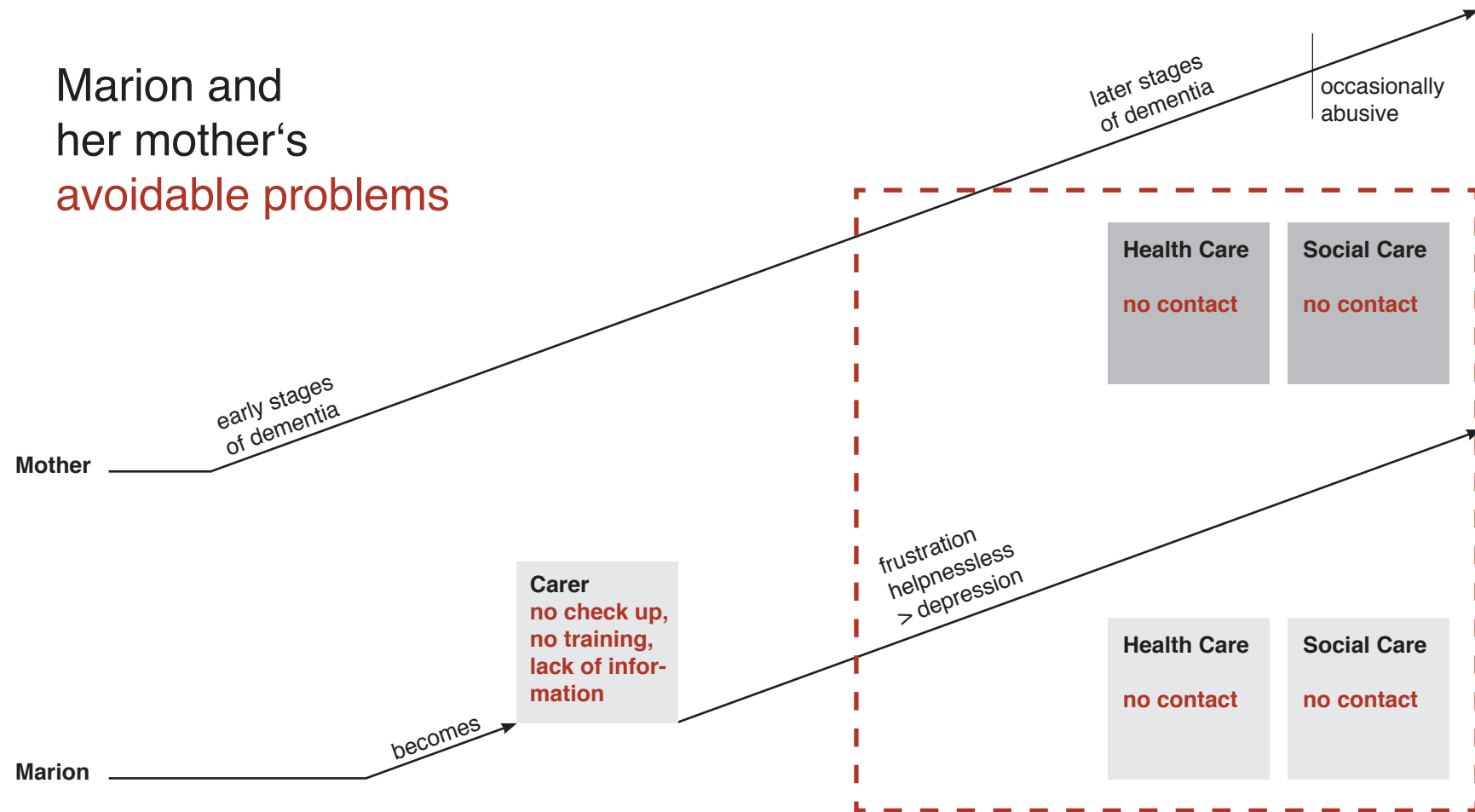
Marion and  
her mother's  
current situation





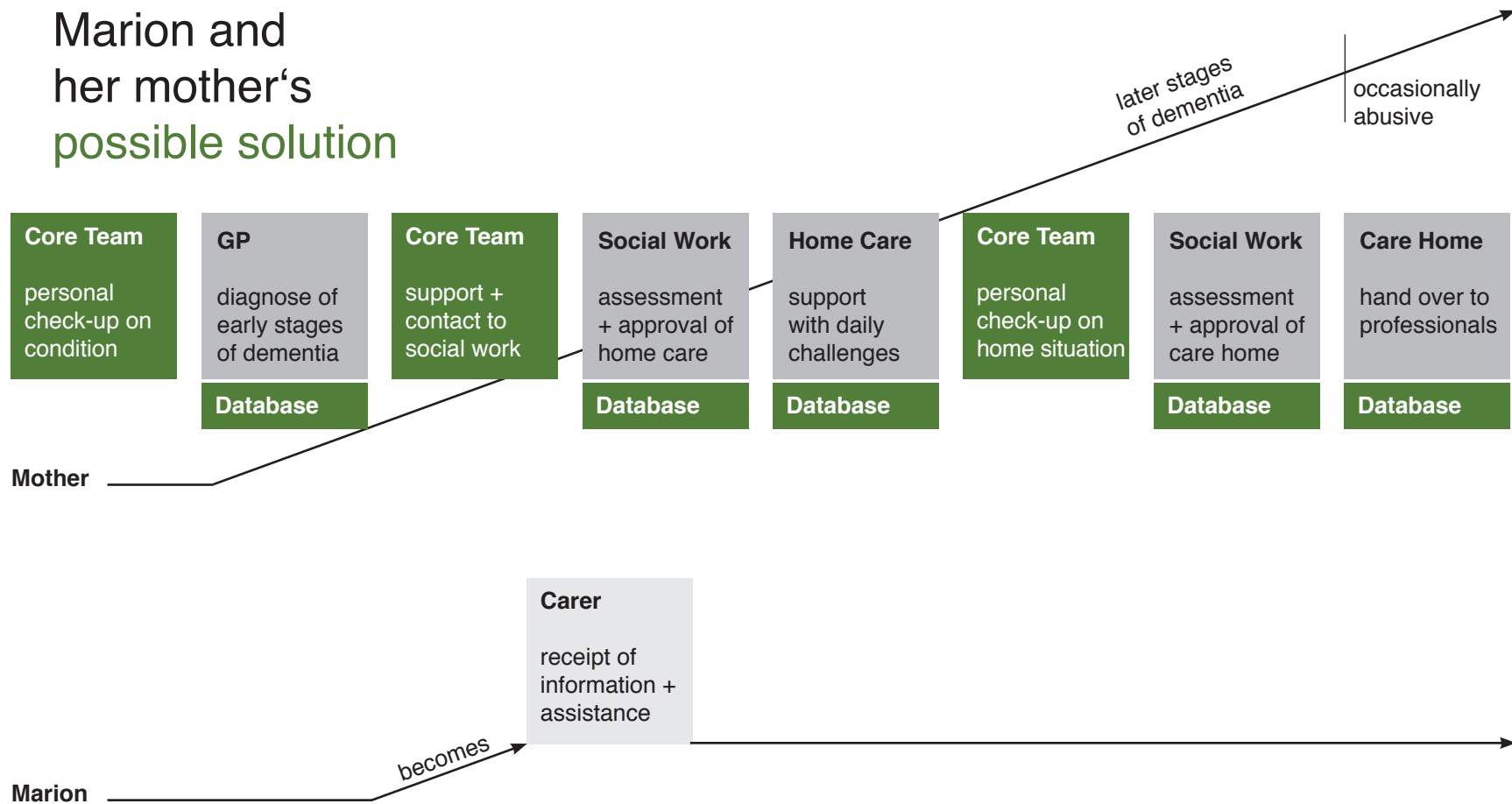
- the **core team** user journey

Marion and her mother's  
avoidable problems



- the **core team** user journey

Marion and her mother's **possible solution**



- the **core team** advantages

### for the user

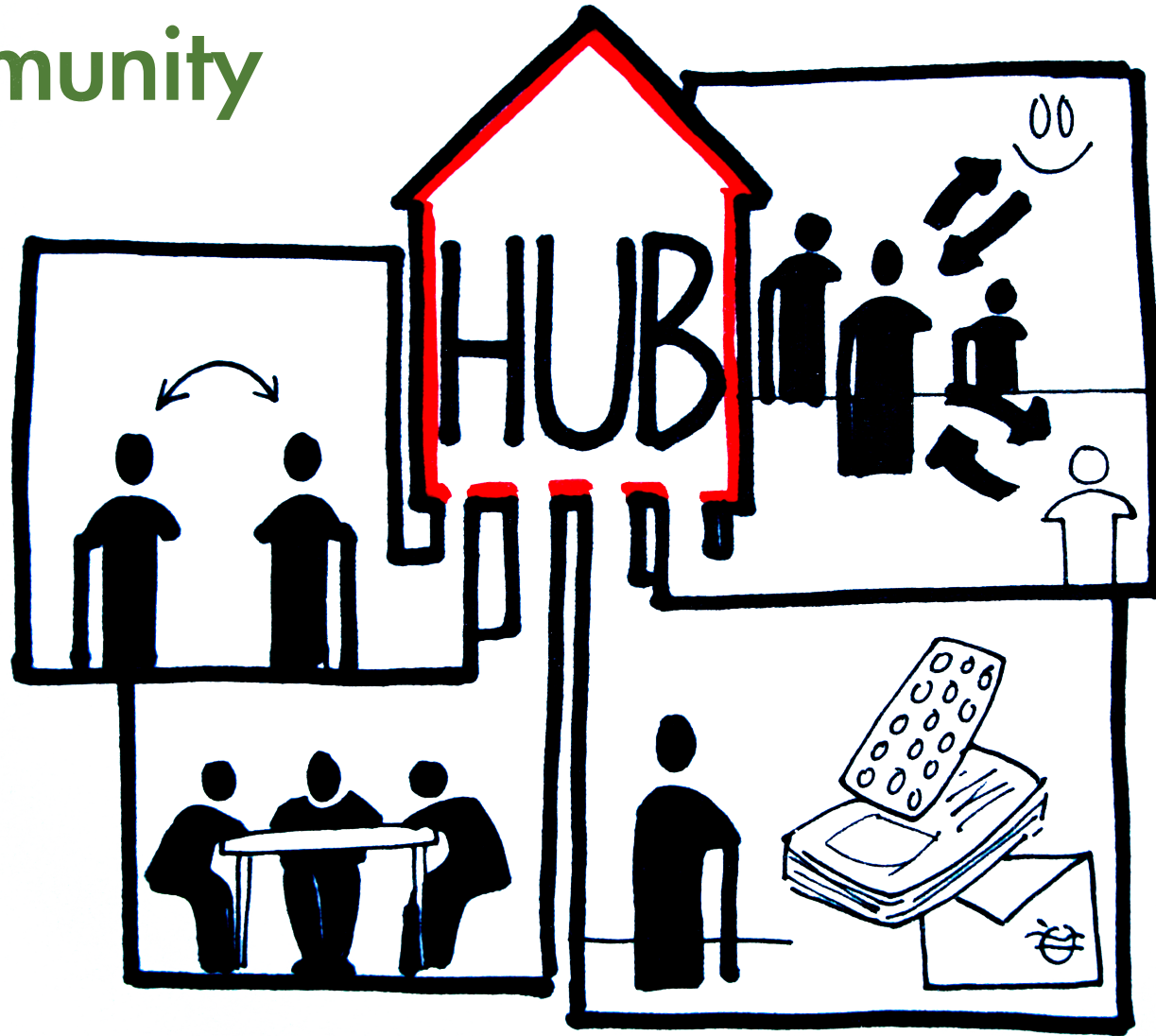
anticipatory actions to ensure people enter the system  
precaution instead of reaction  
individual, empathetic  
check up  
personal first point of contact  
access to information

### for the system

overall impression of the person's condition  
more possibilities for an individual care plan



- the **community** hub



- the  
**community**  
hub

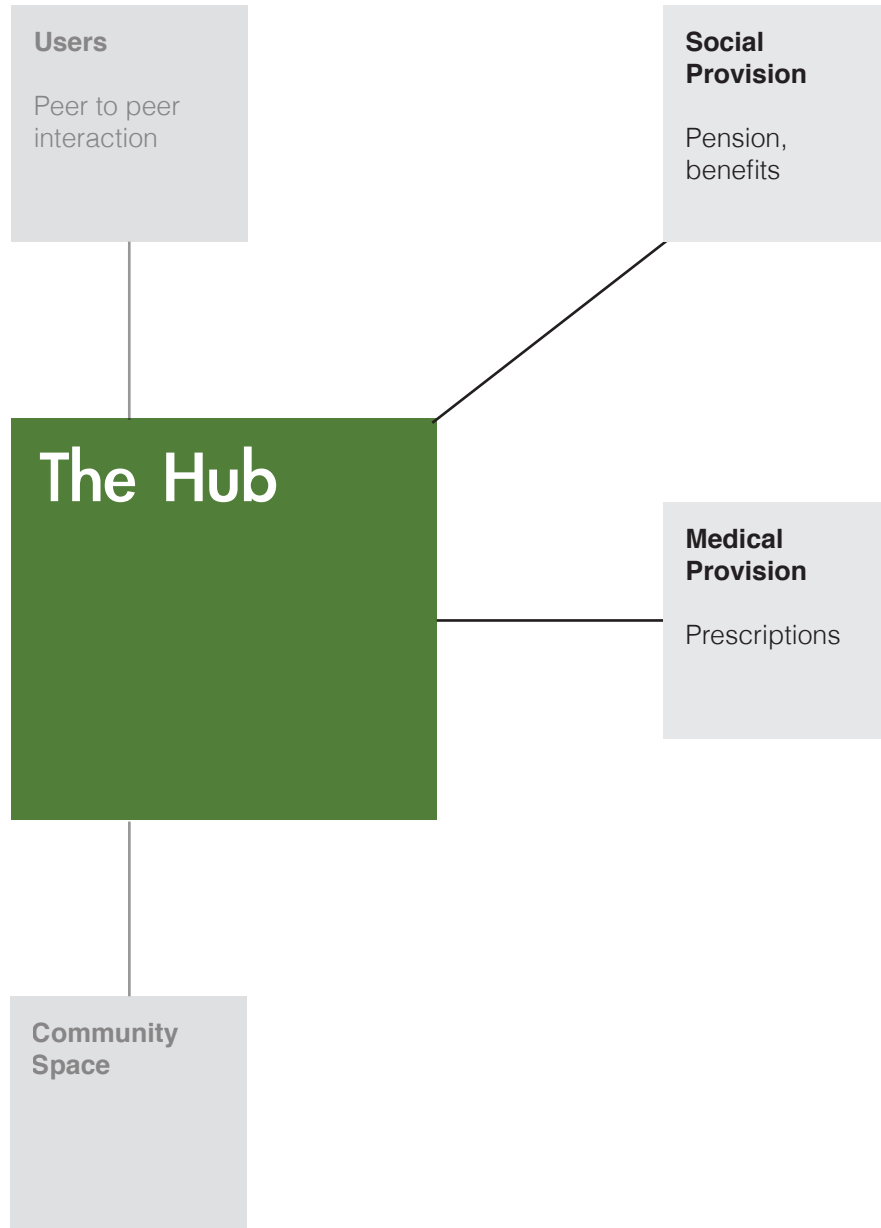


The Hub

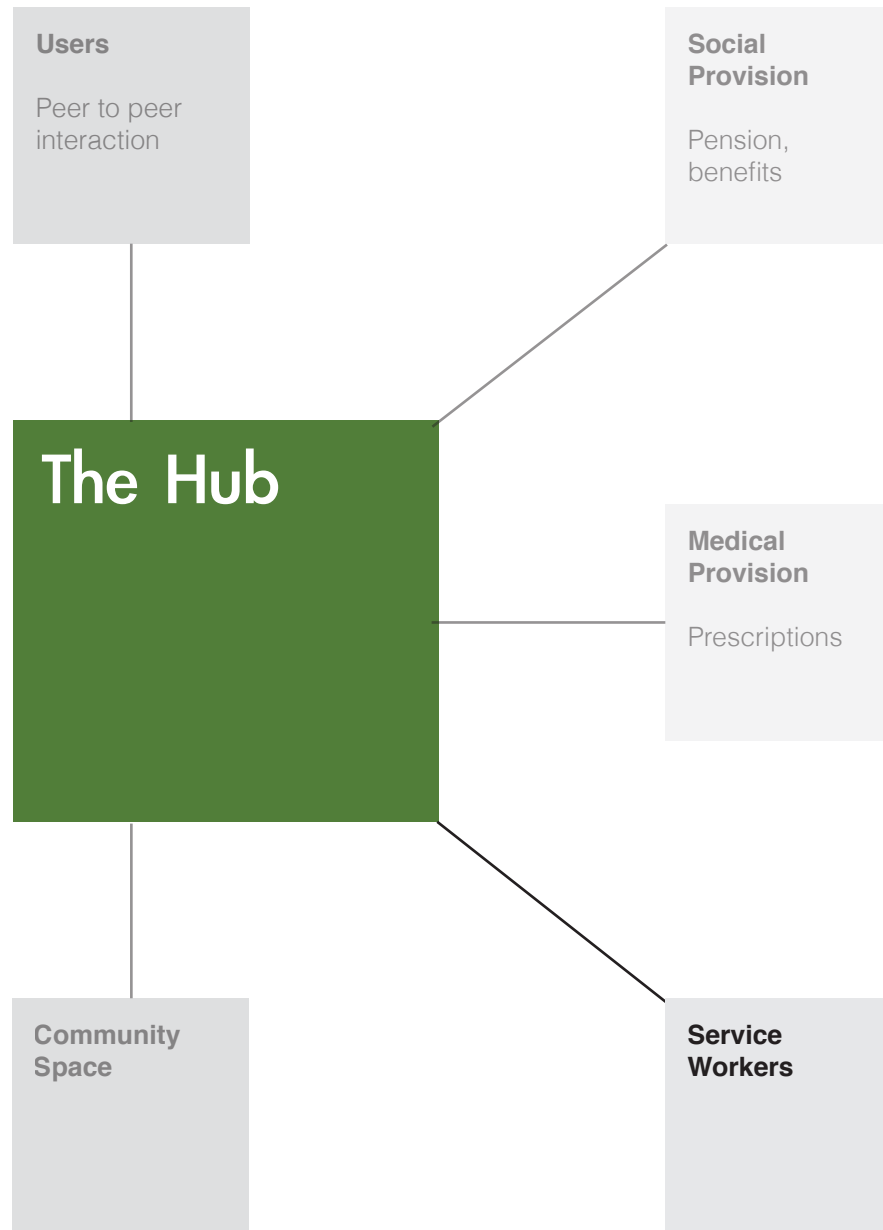
- the  
**community**  
hub



- the  
**community**  
hub



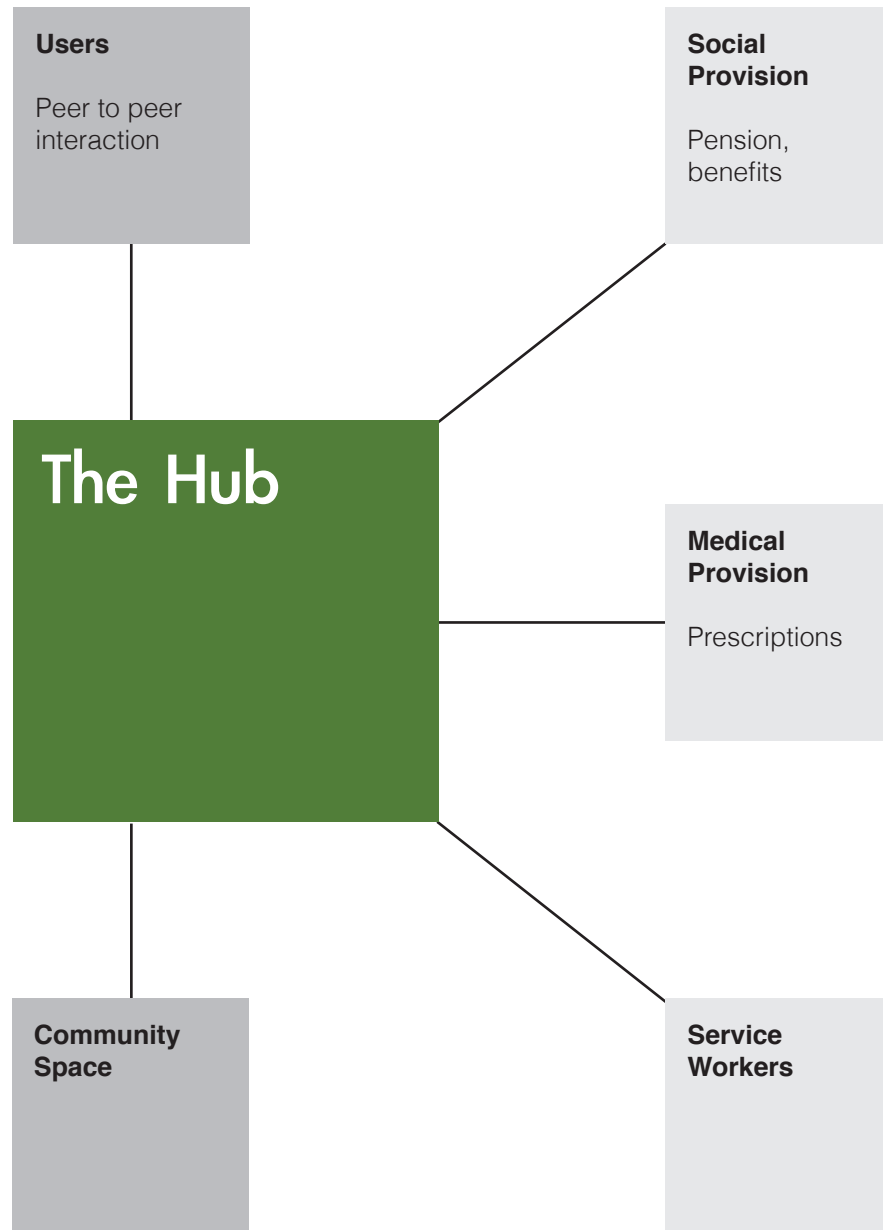
- the  
**community**  
hub



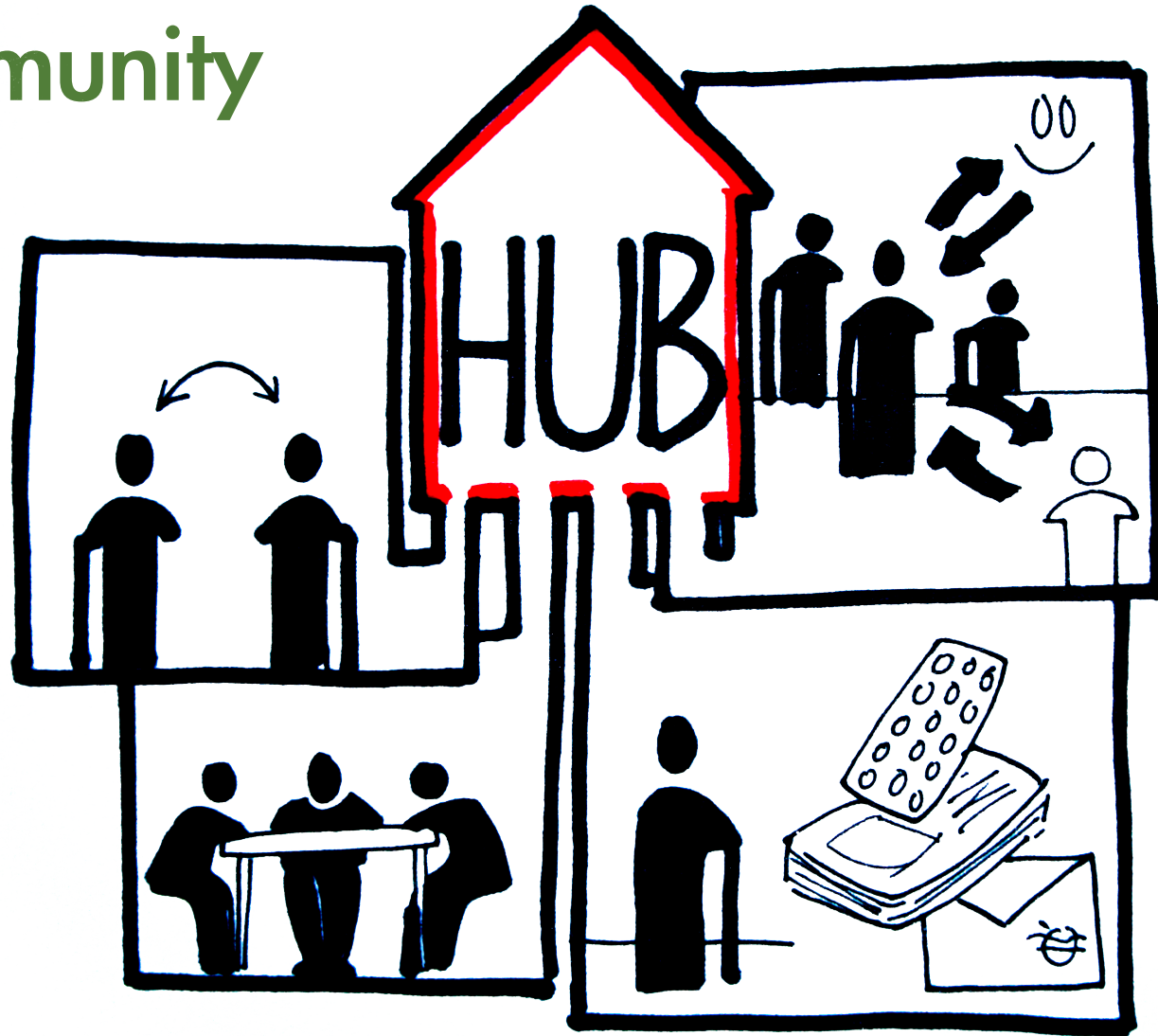


# ● the community hub

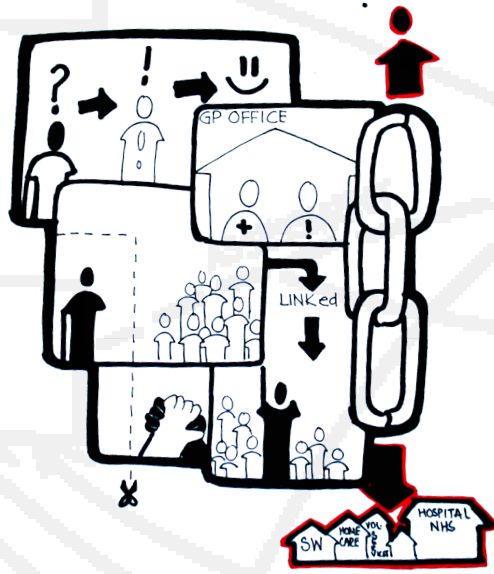
integrates well-being and the community  
educates users about the system  
reduces stigma surrounding services  
provides entry point into system  
targets all relevant users



- the **community** hub



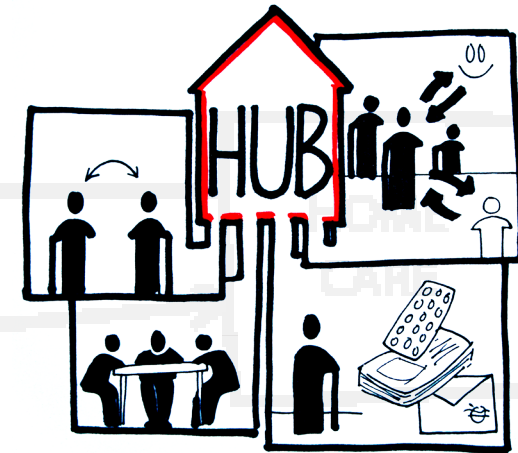
# Concepts



- the LINK



- the Core Team



- the Community Hub