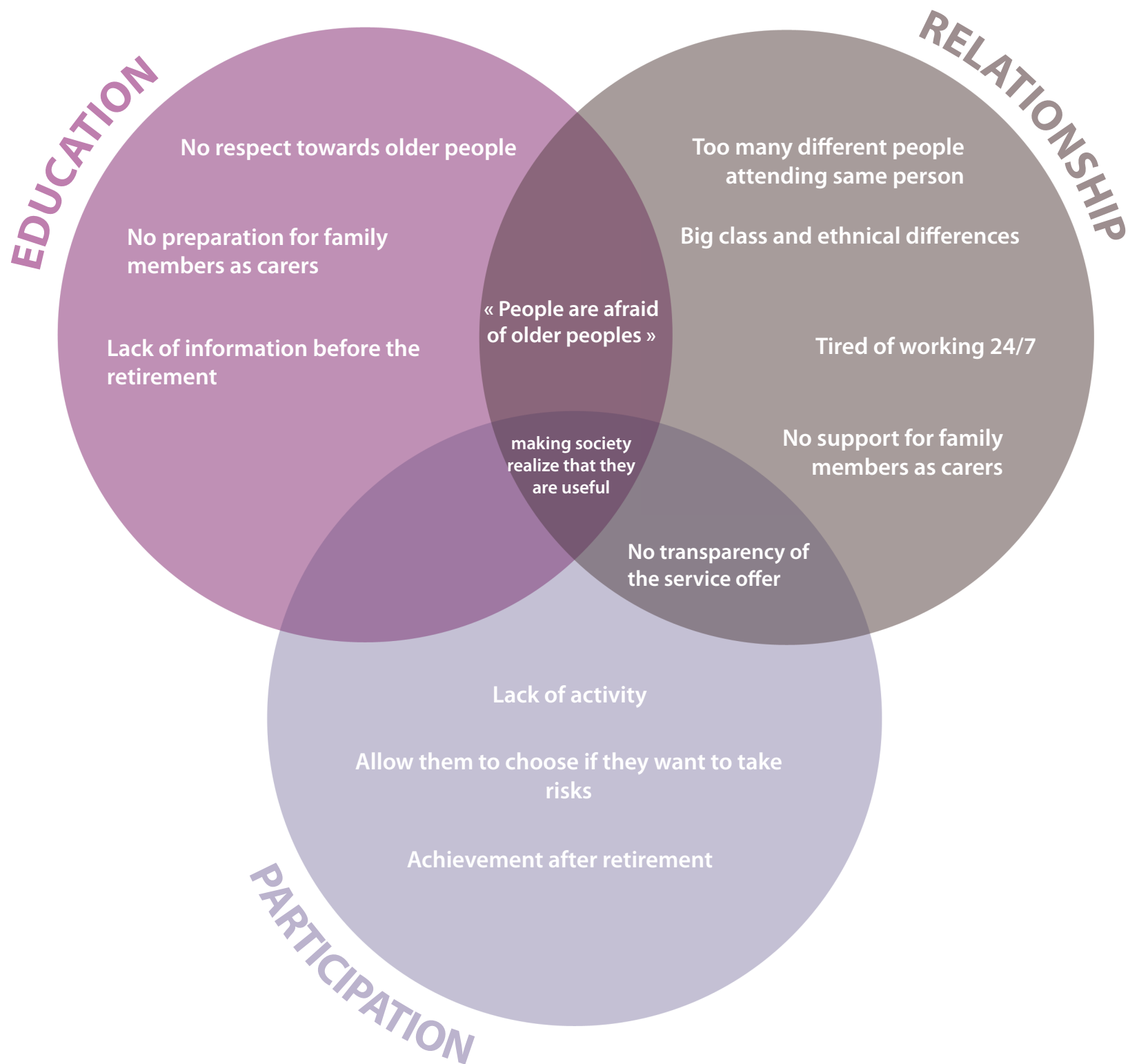


# Anticipatory Care

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previous insights



# previous insights

## EDUCATION

Propose educational services, that prepare people for older life, as well as their family members, which become carers. How to deal with the older live/illnesses of older life in advance.

## RELATIONSHIP

Try to increase the relationship within the community and with the service providers, in order to have more people taking care of others.

## PARTICIPATION

Promote the participation of the elderly in the society and enable them to be active / give-and-take mentality



what we focus on :

## ANTICIPATORY CARE

EDUCATION

RELATIONSHIP

PARTICIPATION

KEEP ACTIVE

Give easy access and  
awareness to care facilities

care facilities reaching out  
to the elderly in advance

Give info for family member about  
a care when they become a carer

Older  
people

Young  
people

Creating better awareness  
so that youngsters also take  
an active interest

Combined social activities

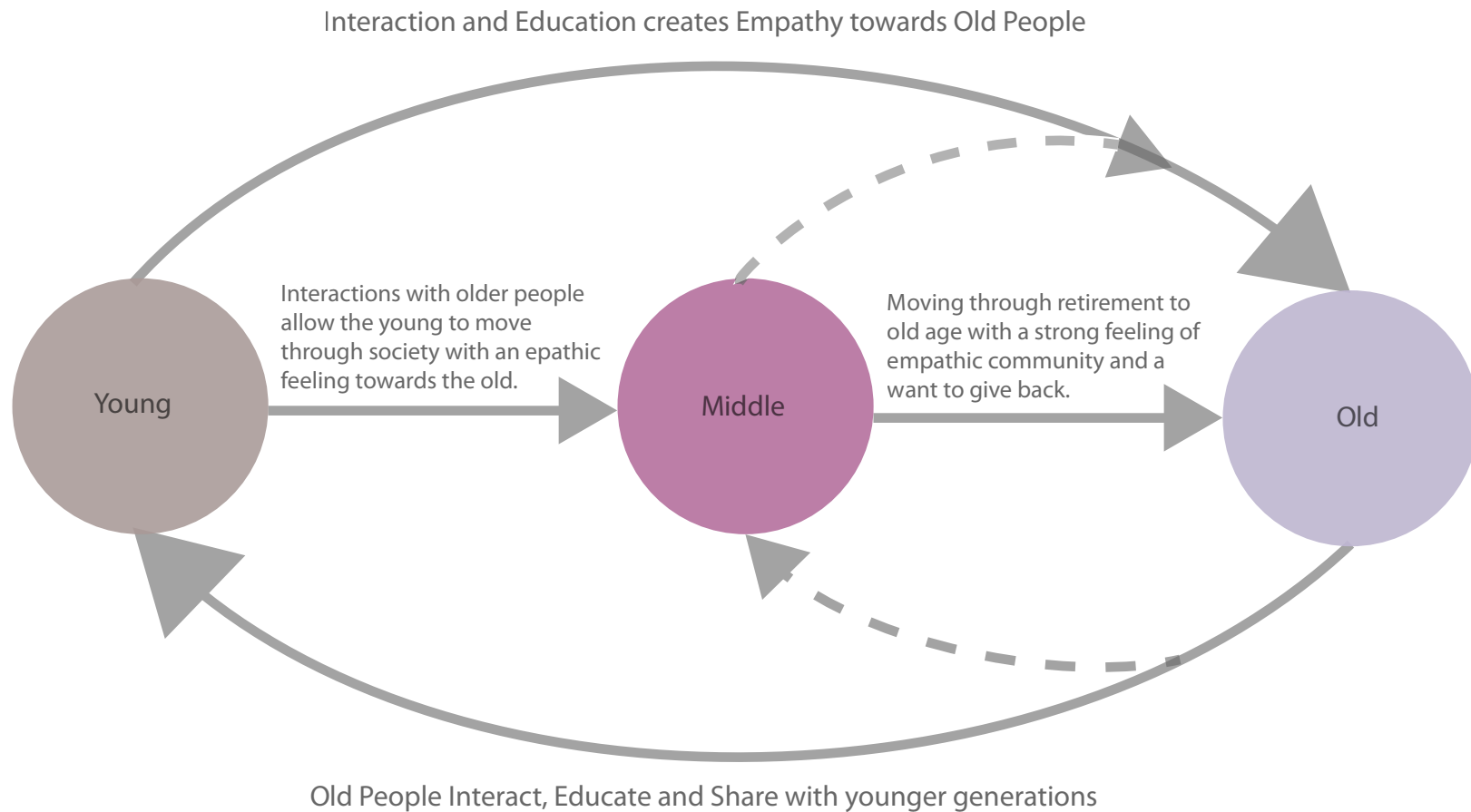
Creating a new policy within  
the social structure

Cultivating a give-and-take  
mentality

increasing the  
**AWARENESS**

in the society  
through getting young  
and old together

# Utopia



food for thought :

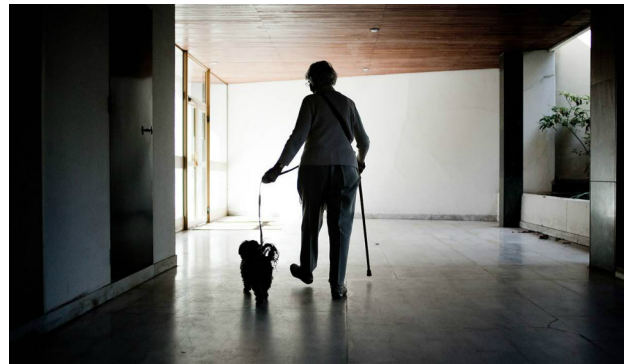
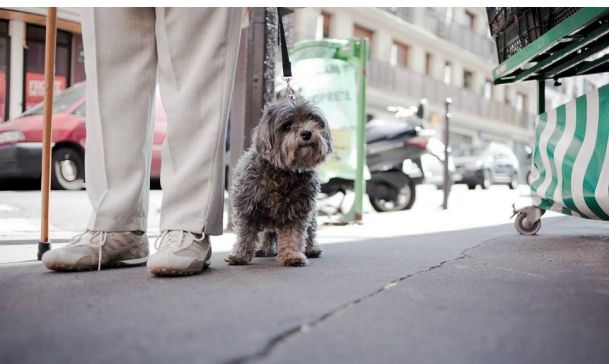
research,  
inspirations,  
meetings

# studying

being involved in the society,  
the citizen life,  
the collectiv discussions...

## playing cultural games

*having pets*





sharing a flat, a garden  
**co-housing**

*cooking*

being a singer

being famous in adds



# inspirations

1. Evian adds
2. Knit graffiti art
3. Golden Hook brand





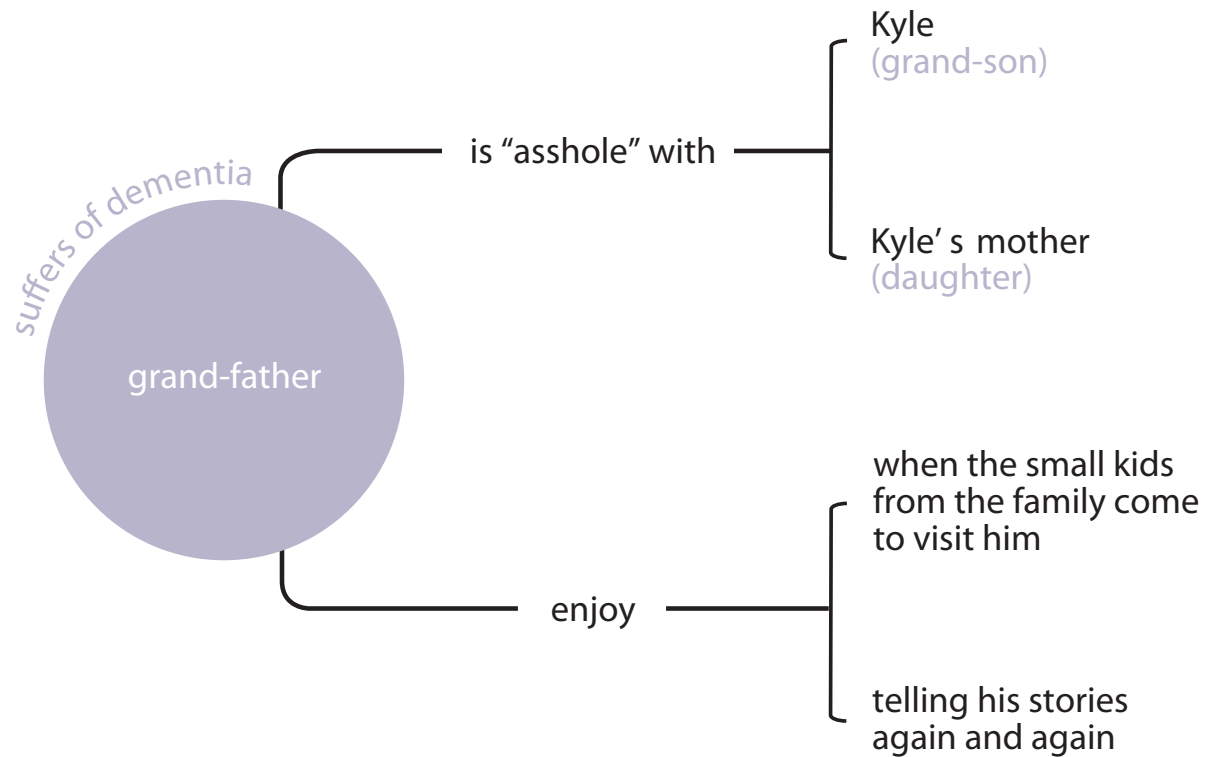
time banks / home nursery playgroups / car-sharing / ethical purchasing groups / producer markets / self-help groups for the elderly / shared gardens / ecosustainable villages / vegetable gardens in parks / weblogs / co-housing / neighbourhood self management / home restaurants / local micrologistics / community supported agriculture / tool exchange / elective communities / small producer networks...



Mehr  
Generationen  
Haus Heidelberg

# meeting with Kyle

*« People here don't give a shit ! »*



- kids should be more involved in voluntary work in relation with older peoples, and get credits for this at school

# meeting with a GP

*"The honest answer is that we don't do as well as we should do."*

GP, about anticipatory care



Anticipatory Care ?

admission  
to hospital

# meeting with a GP



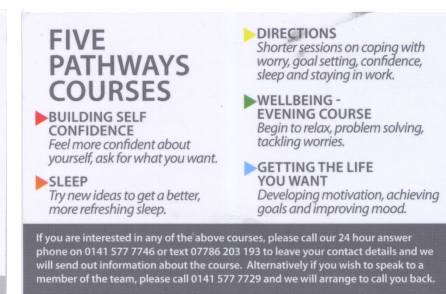
getting old ?

- staying active
- doing some exercises, sport, activities
- behaviours
- agree with «taking risks», but acknowledge that it's a cultural issue, we are too risk-regarding

# meeting with a GP

awareness ?

- GPs aren't trained to anticipate with awareness towards old age
- they use their intuitions...
- the «health lectures» : a good way to learn about common sense, practical ideas, basic clues just by LISTENING



# meeting with Social Carer

## ACTIVITIES

- community development : groups based on thematics or geographic
- community educational centre - community halls - when different groups are formed, you can let the hall for the activity
- complexity of clustered people by age or activity : «i'm not like them, I don't want to do that !»

## YOUNG & OLD

- media fixes the older people fears about young people
- for example, they are afraid about piercings and tatoos
- in schools : shared canteen between pupils and pensioners

## PERSONAL FEELING

- living stories : we can learn a lot about their experience.

# talk with Volunteer

*...quotes*

As long as both groups live in the same community, but don't have any common interests, it will be very difficult to share mutual respect.

I would have thought that the idea of 'sharing skills, stories' etc would be very apt, where a young person is providing support to a parent and needs advice from a senior person who may also be a carer.

I think the media in general like to highlight shocking cases of violence, intimidation and a general lack of respect on the part of younger people towards senior members of society, and this is the over-riding message that gets communicated.

# talk with Older People

*...quotes*

two different  
planets

media is a  
problem

sense of place in  
the community

i would sit with  
kids

not enough  
options available  
to entertain  
everyones  
interest

if the hall wasn't  
here, we would  
be stuck in the  
house

sat in the  
house  
looking at  
four walls

better than  
vegetating

something to do

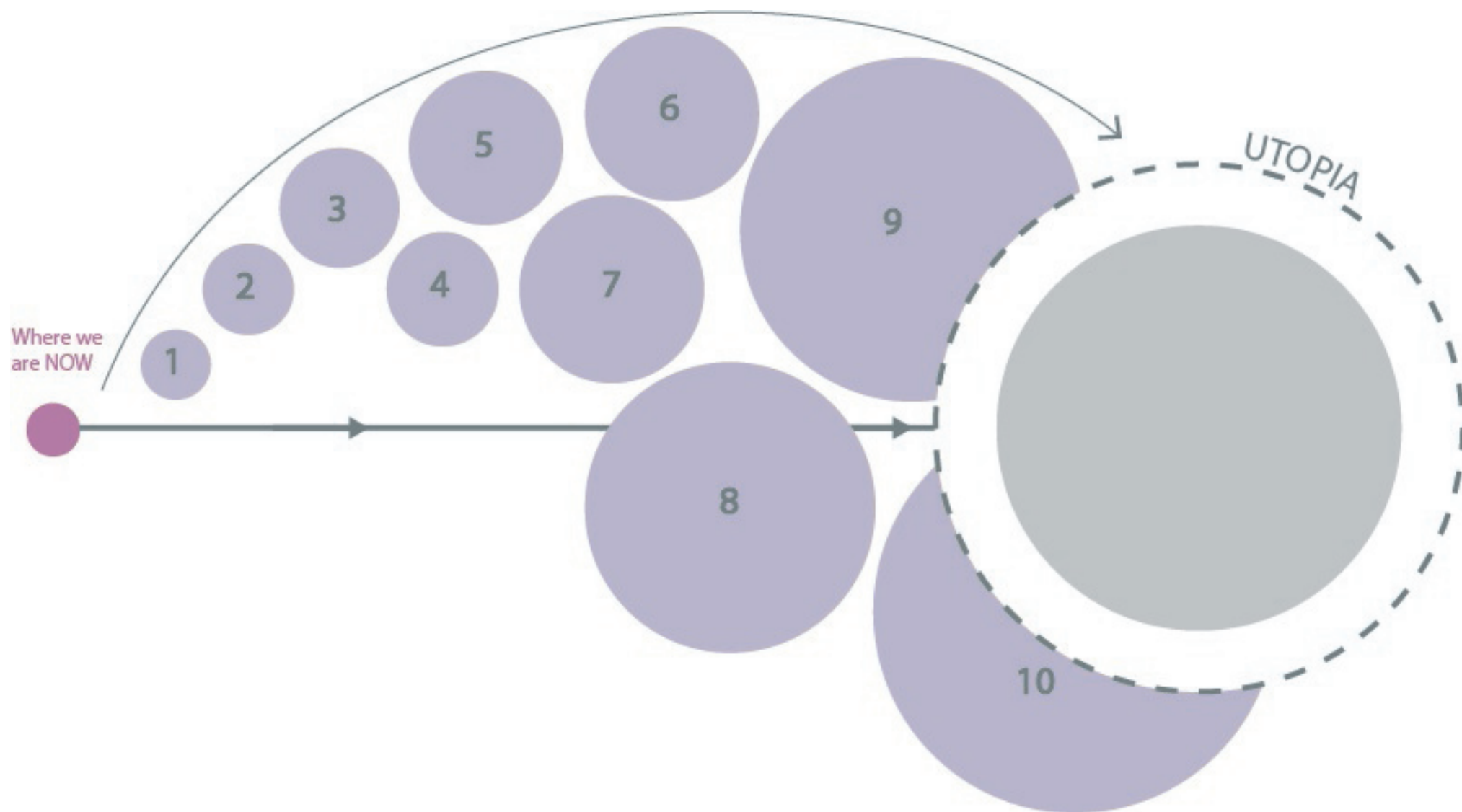
Bhutan happiness



# what exists :

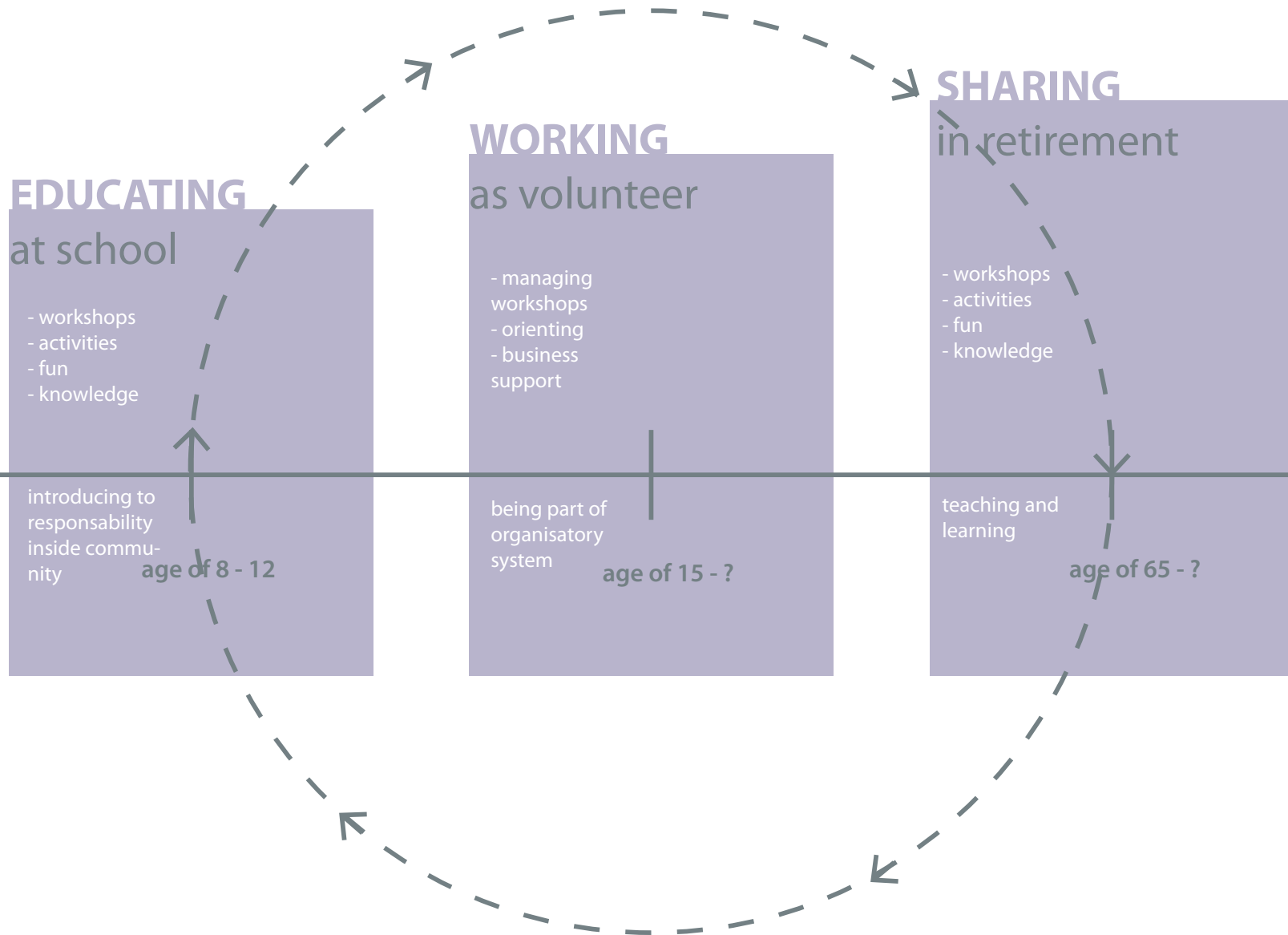


# Our concepts



# CREATING AWARENESS

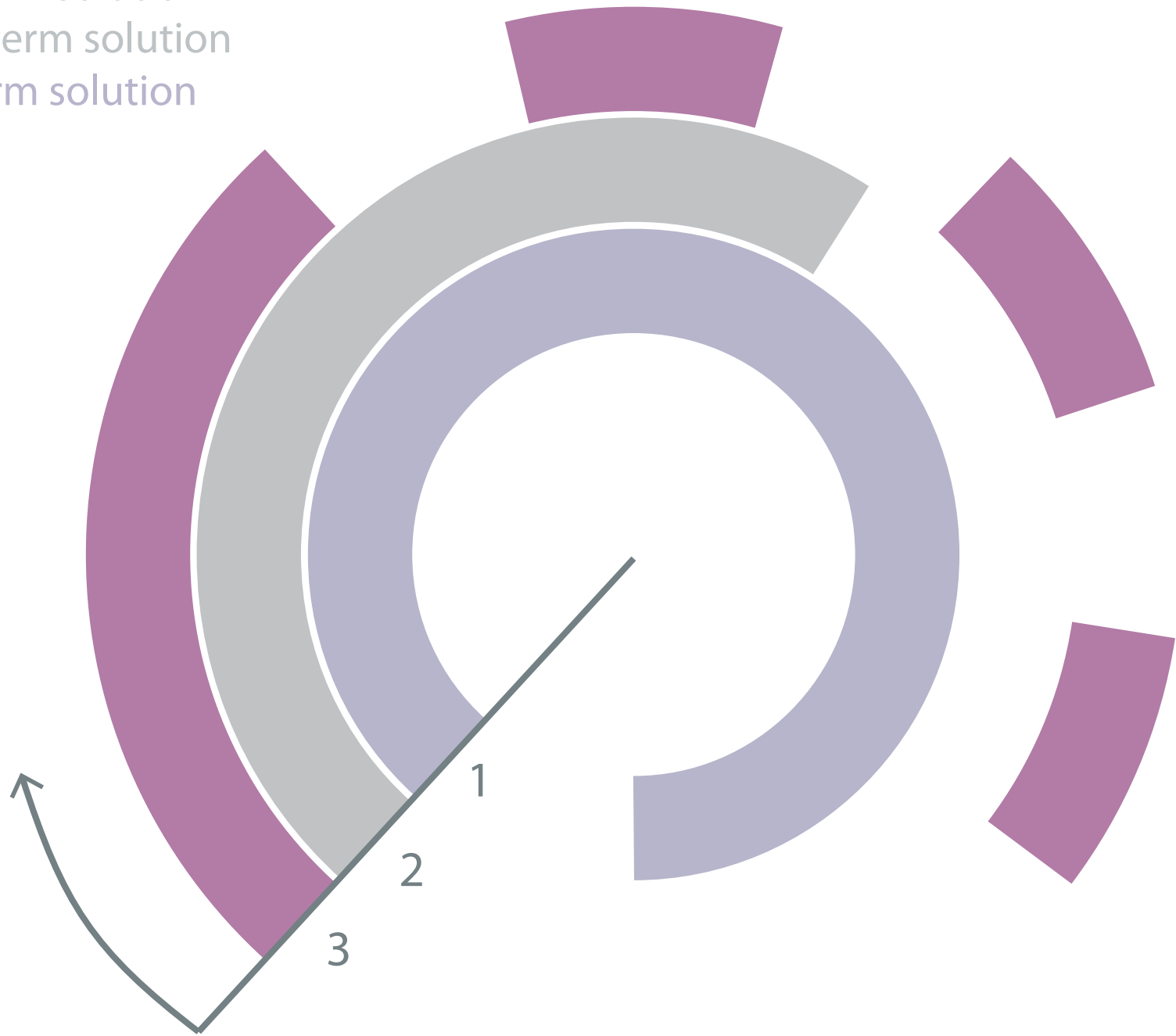
advertisement and campaign

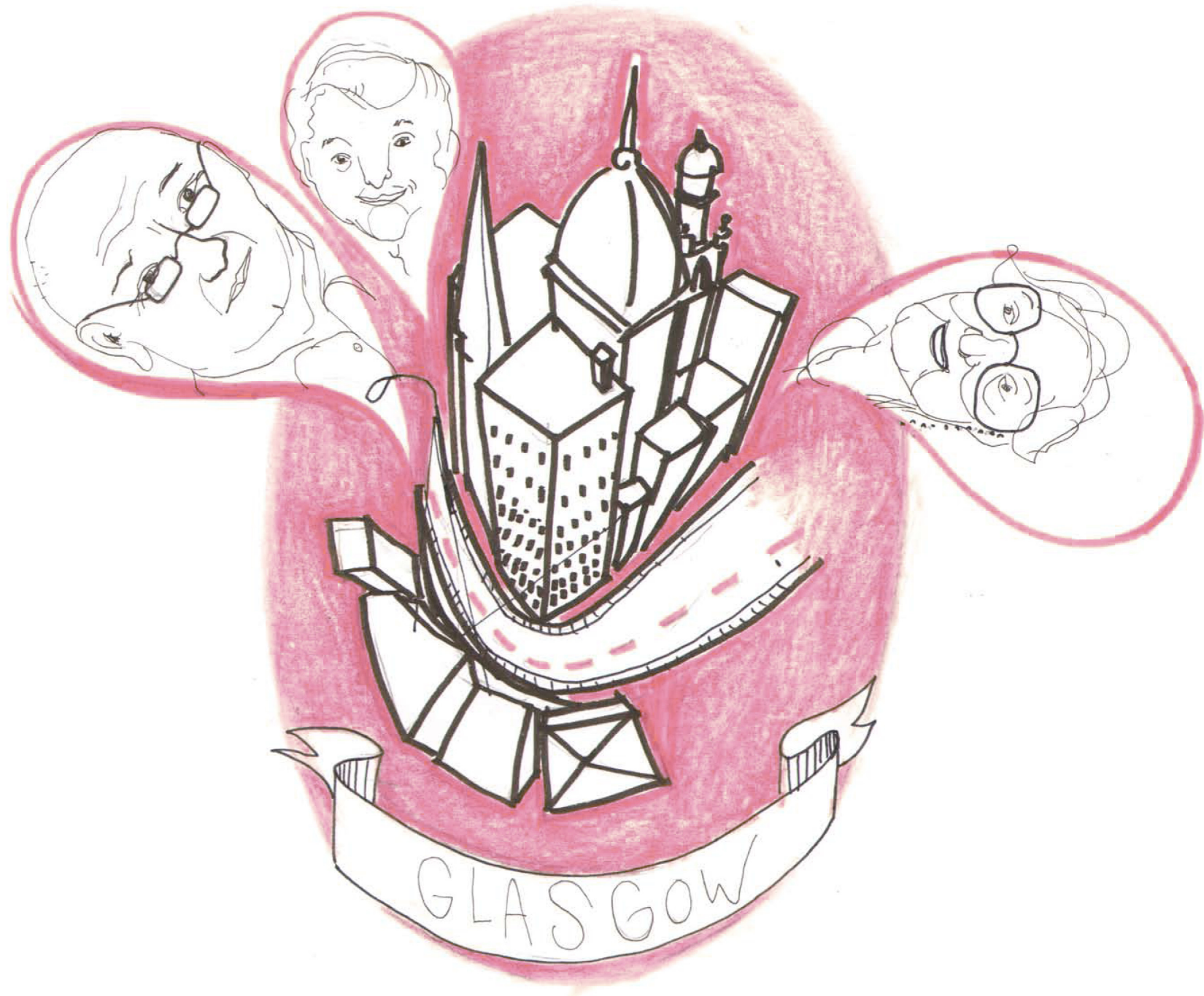


Short term solution

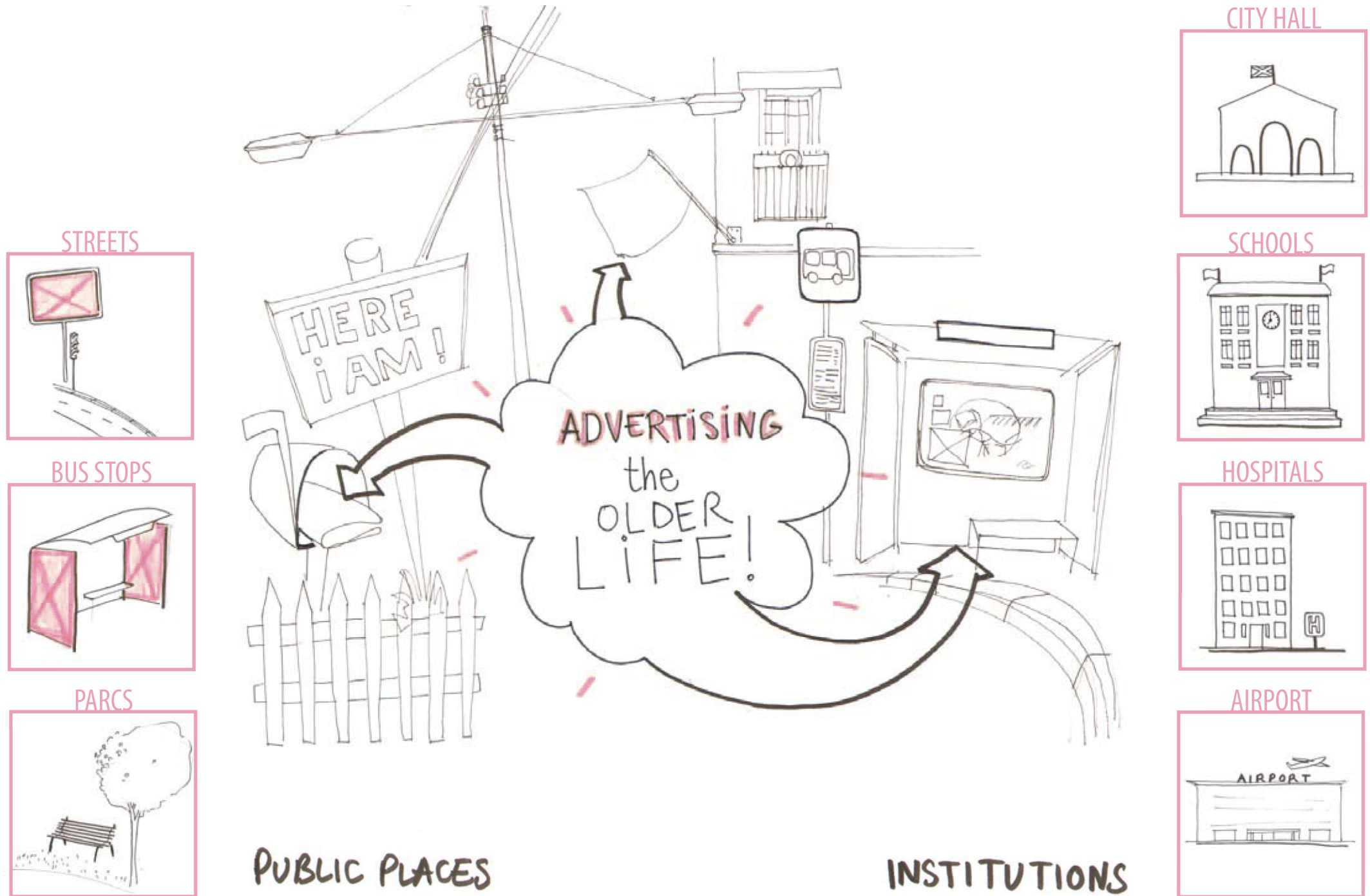
Middle term solution

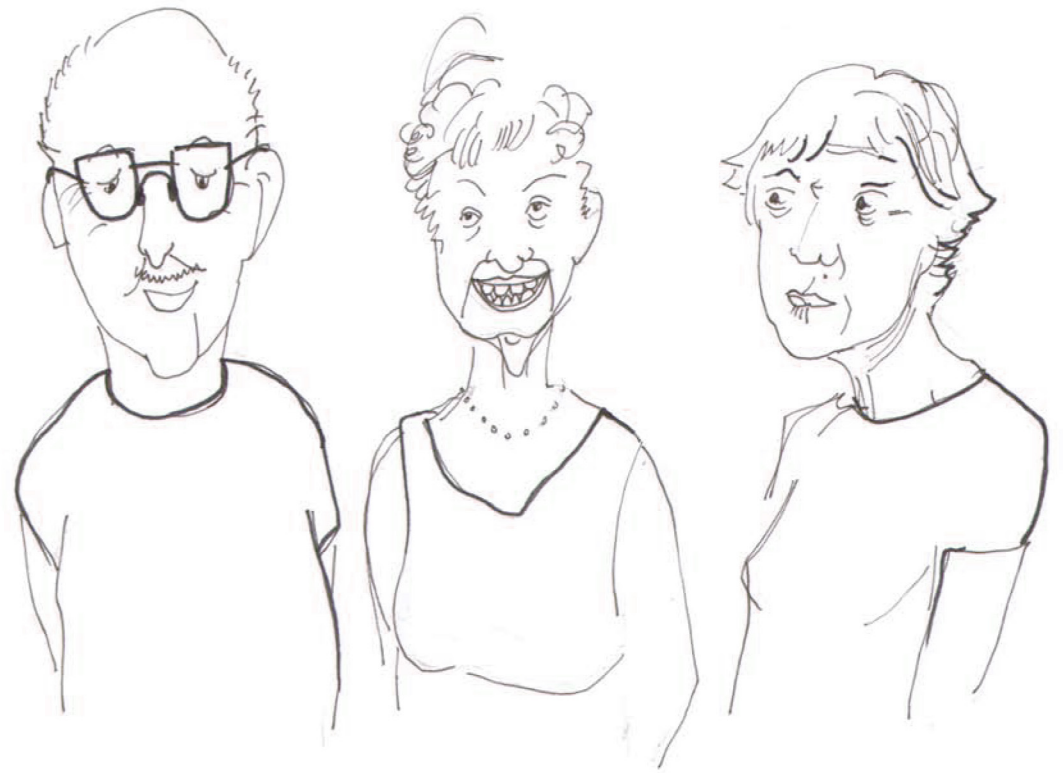
Long term solution















i SURVIVED  
THE WW2



« true stories, living memories »

no lie about older life  
no exaggerated smiles



# the need

create a  
new routine

maintain their  
social life in an  
active manner.

motivate themself  
and self initiation  
into gettin  
involvedf in  
various activities.

do away with the  
boredom and to do  
somethin creative  
or purposeful.

# the aim

a part time activity  
where they meet  
to work and share  
ideas.

to keep abreast  
with latest  
developments and  
techniques in the  
respective areas.

to have a tangible  
output that can be  
displayed or sold.

to be conducted  
at easily accessible  
public venues  
such as schools  
or community  
centres, but does  
need a dedicated  
space.

# the activity

## how it benifits the elderly

should be  
appealing or be of  
genuine interest to  
the person.

should involve  
various age groups  
or different  
generations so that  
they don't feel like  
they are in an old  
age facility.

should enable  
them to put  
their skillset and  
knowledge to use.

should allow them  
to share what they  
have and have  
something in it for  
them to gain.

opens their  
mind to new  
opportunities.

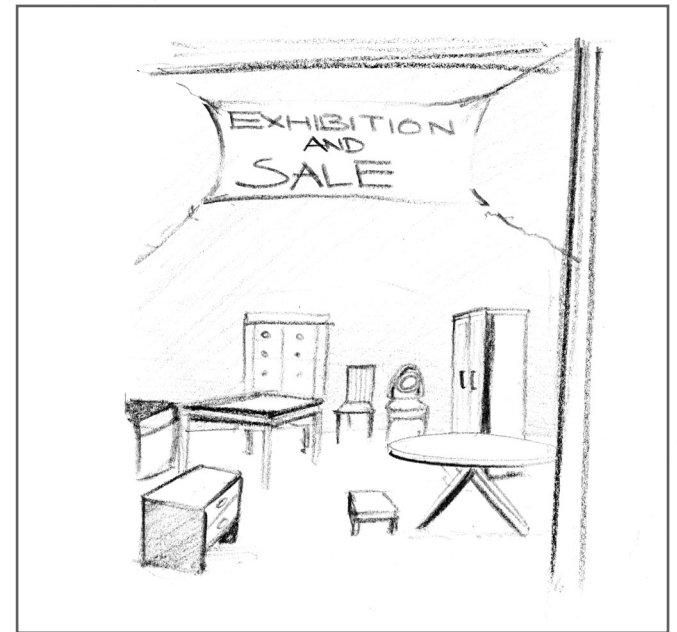
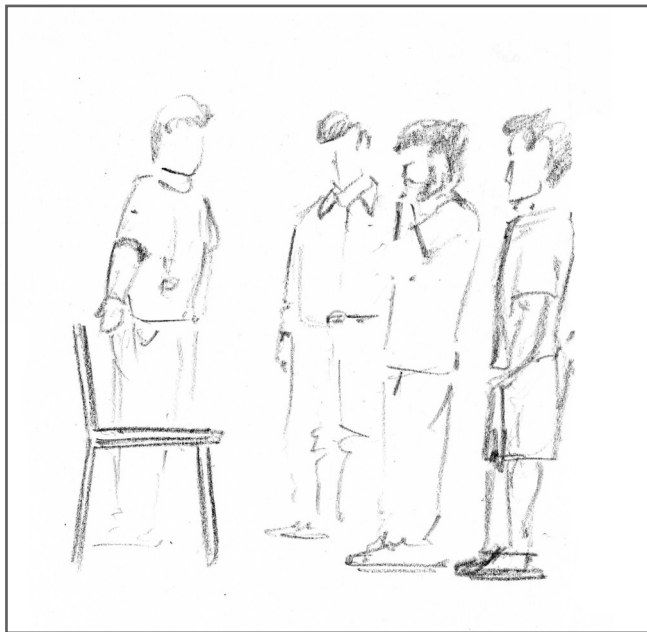
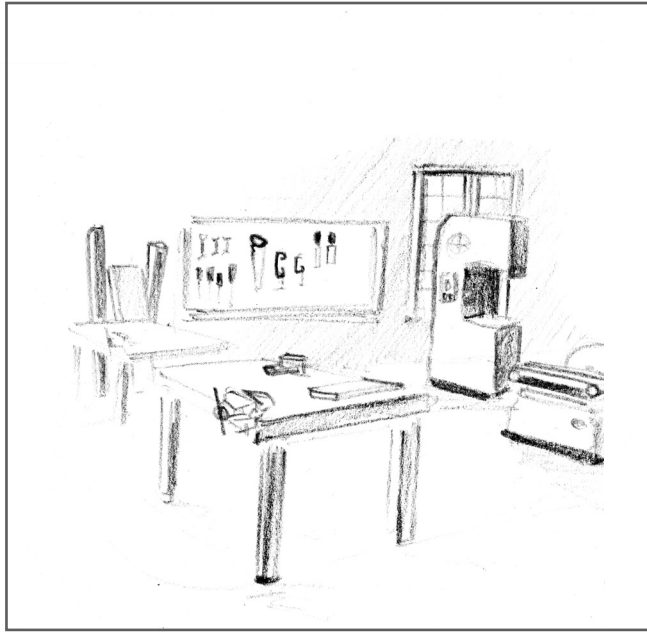
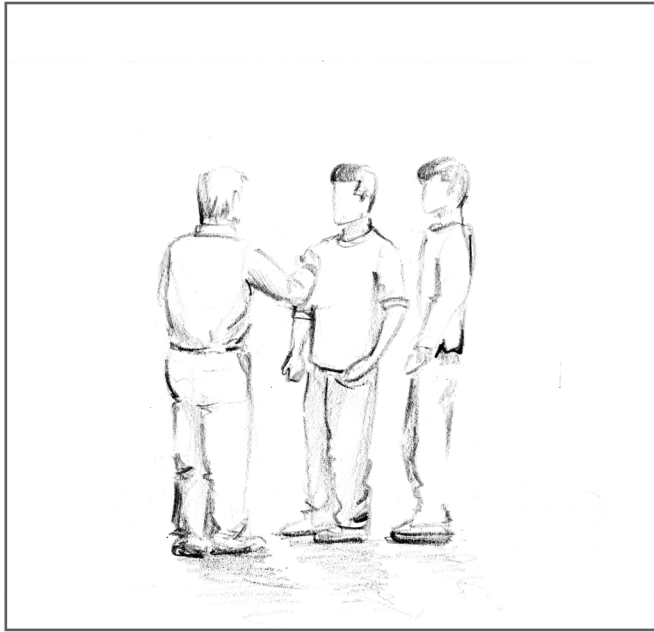
can gain them  
credit in their  
academic records.

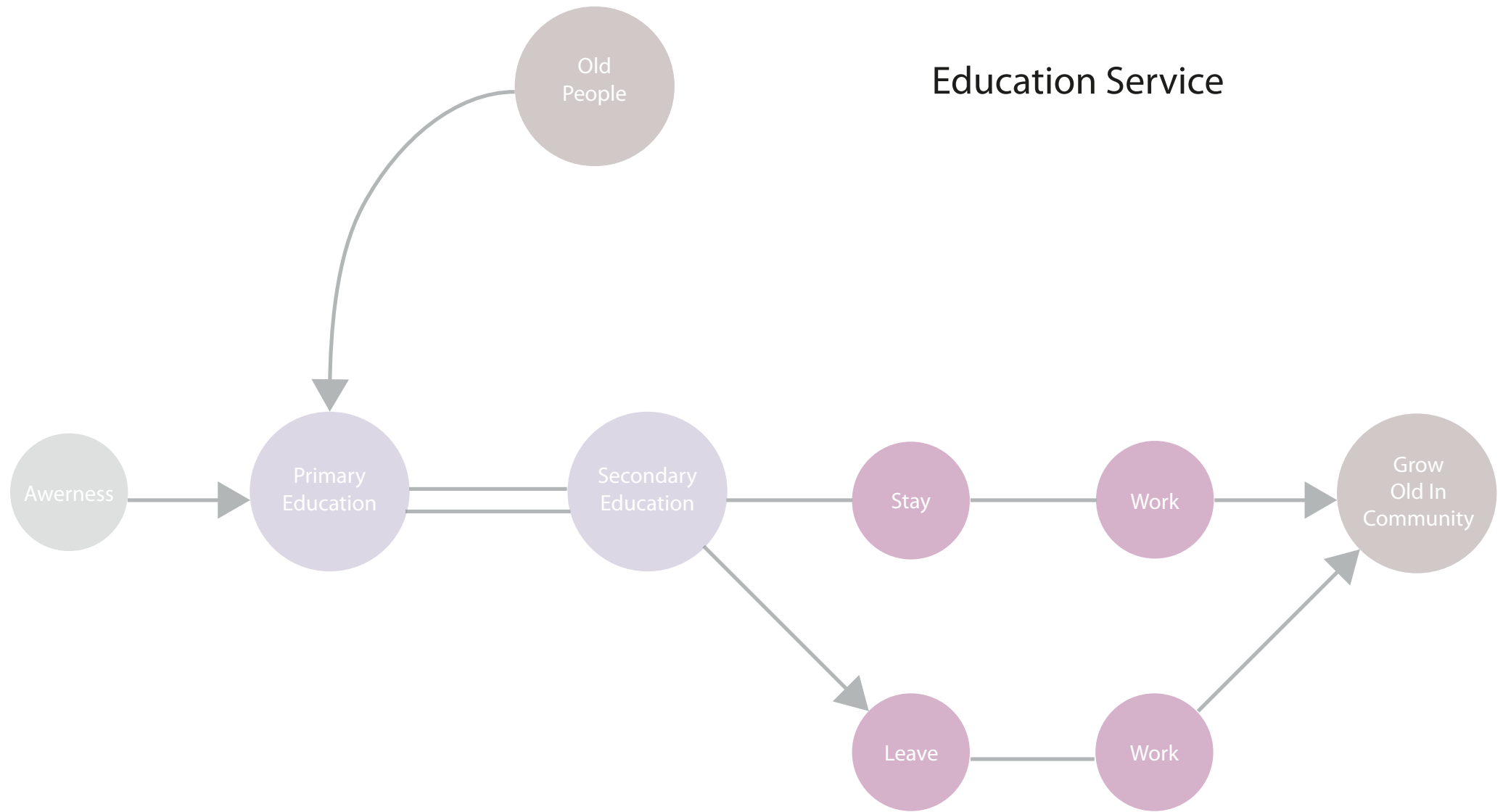
would be able to  
learn things from  
elders that they  
would otherwise  
not be taught in  
schools or colleges.

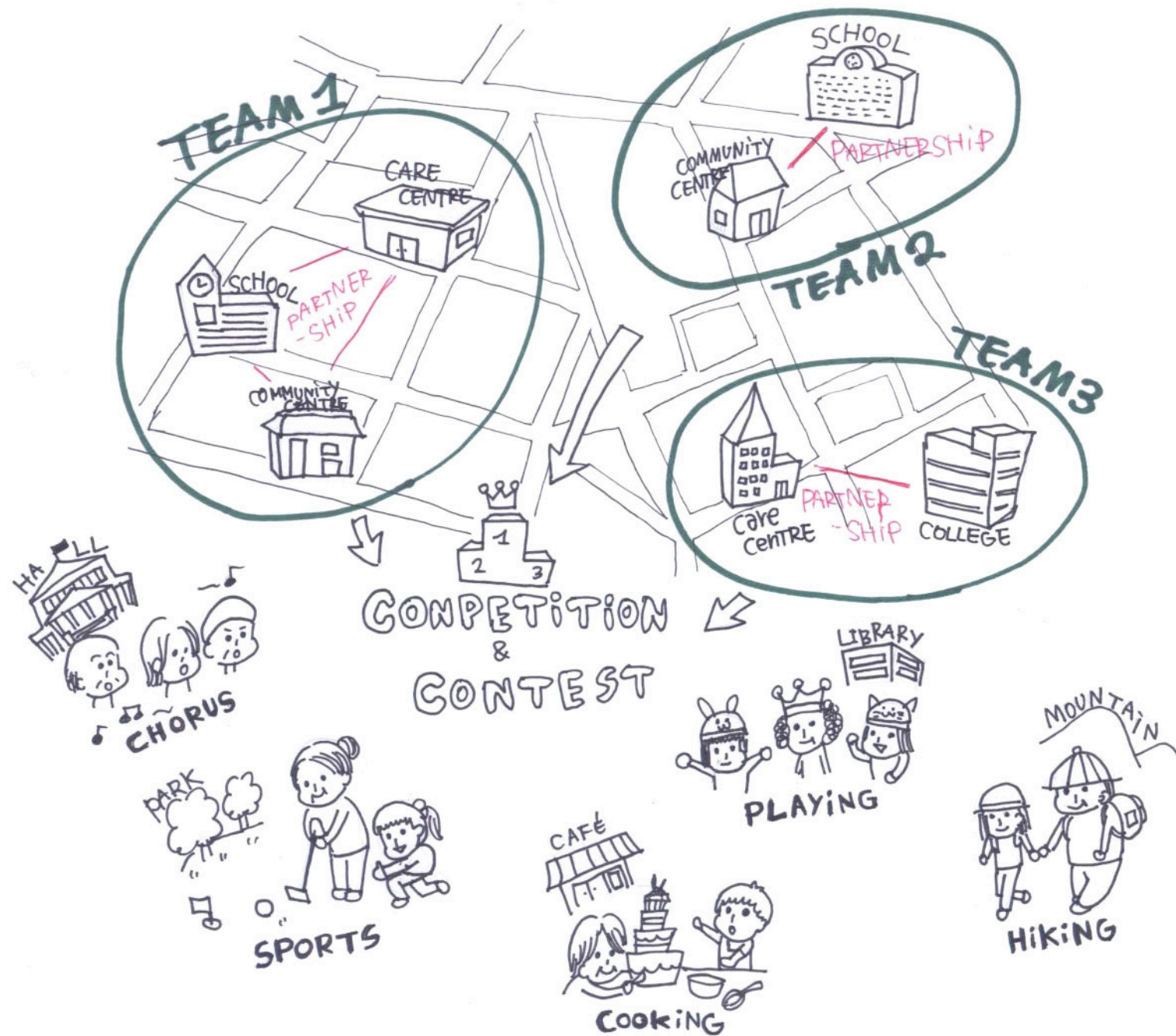
would be an  
opportunity for  
them to take  
their hobbies and  
interests to another  
level and hopefully  
make some pocket  
money out of it.

## how it benifits the youngsters

concept | workshops involving various age groups.







## Benefits

- Introduction between young and old breaks down preconceived judgments created by media
- Particular emphasis is put on young people learning and understanding old age in terms of Anticipatory Care
- This greater understanding and interaction from young members of the community will create a more empathic understanding of old people.
- Particular emphasis is put on young people learning and understanding old age in terms of Anticipatory Care
- The creation of an Empathic Community means people look out for one another
- More time for social workers allowing them to then input in a more positive way to the system
- The health care system may see a benefit of more free beds
- The voluntary service may see a rise in part time or full time volunteers?

Thank you